THE CANTON-SHARON MAGAZINE

JUNE
1927

View of Forge Pond, Canton Center
(*Photo by Edward Galligan*)

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THE CANTON PUBLISHING COMPANY

CANTON, MASSACHUSETTS

Norwood Lumber Company

East Hoyle Street, *Telephones Norwood 244-245* Norwood, Massachusetts

BUILDING SERVICE
Measured by the Golden Rule

We try to measure our lumber and lumber service with the Golden Rule—which is merely trying to give the other fellow as square a deal as we expect ourselves.

Naturally, in this, the largest lumber yard in the County, mistakes happen, misunderstanding occur. Our organization is human. But we try to sell just as fine lumber and trim of practically every variety which is used in this section. We measure it accurately—we deliver it promptly in large or small amounts and in good condition. The building specialties which we carry—such as Bird's Roofing Products—

Creo-Dipt Shingles, for side walls—Celotex, the Insulating Lumber—Sheet-Rock, the fireproof wall-board and many others are all selected as the best of their kind on the market. We can endorse them—and when we can't, we'll quit selling them.

We are ready for Spring business. If there are any questions you want to ask about building material, prices or construction, our salesman will call on you at once, if you will telephone or write, and this obligates you in no way.

The Esten-Johnson Co., Inc.

16 Walnut Street, Canton, Massachusetts

This concern which was incorporated in 1923, manufactures infants knit underwear.

This well known commodity bears the trade mark of "Dr. Holt Baby Wear". The quality of this product bears an unusually high rank and is strongly recommended by many leading physicians.

Partial view of workrooms of Esten-Johnson Co., Inc.

The place of business where "Dr. Holt Baby Wear" is manufactured is a well lighted building situated in the very heart of downtown Canton and where the employes work under the most favorable conditions. Six girls and three men comprise the staff of employes, while the equipment consists of six knitting machines and fifteen sewing machines.

The material is bleached, dyed and made up into the finished article at this plant. Electrical power is used exclusively and the boiler, tanks, etc., are housed in a separate building.

"Dr. Holt Baby Wear" is sold direct to retail stores all over the United States. The New York office is located at 1270 Broadway.

Mr. Paul A. Esten is president and general manager of this thriving business.

The Springdale Finishing Co., Inc.

Canton, Massachusetts

There have been various manufacturing enterprises located on the site of the present Springdale Finishing Company. Springdale's immediate predecessor was the Lexington Print Works, from whom Mr. John H. Meyer purchased the property in 1903.

Mr. Meyer immediately improved and added new buildings, commencing the dyeing and finishing of mineral and sulphur khakis, in fact, he was the first manufacturer to handle the mineral dyed fabric in this country. Although engaged in other manufacturing activities, Mr. Meyer's chief interest centered at Springdale where he gradually and steadily increased the output until the outbreak of the World War when Springdale was in an excellent position for turning out vast quantities of material for the Allies, and later, when the United States entered the conflict, practically the entire output was placed at the disposal of our Government.

In 1922, the business was re-organized under its present name: "The Springdale Finishing Company Inc." and Mr. Meyer continued directing the affairs of the company up to the time of his recent death.

The present property consists of a number of buildings, having a total floor space of 168,239 square feet. The power plant is equipped with Duplex electric generating system, having two steam generators and four boilers with an aggregate of 1600 horse-power. The plant is splendidly equipped with the very latest and best machinery for the finishing of sulphur mineral and Indanthrene dyed cotton goods, and has a capacity of 750,000 yards per week, or sufficient cloth to reach from Canton to Eastport, Maine.

Its present officers, since Mr. Meyer's decease, are: Charles H. Gelpke, who has been associated with Mr. Meyer for many years, President and Treasurer; Directors, Charles H. Gelpke, John E. Howard, Gregory W. Grover and Harry H. Ham; Clerk, Gregory W. Grover. General Manager, John E. Howard. C. M. Anderson, 320 Broadway, New York, New York representative, A. J. Burgan, 161 Summer St., Boston, New England representative.

General view of The Springdale Finishing Company, Inc.

R. Gordon
Canton, Massachusetts

The residents of Canton and surrounding towns who demand quality in their clothing, have known for a number of years that they can always depend on the firm of R. Gordon to supply them with the best that is to be obtained in this line.

This store keeps on hand a full supply of the latest styles in clothing, including garments and outfits for the whole family. The clothing for the ladies covers everything—evening frocks, afternoon frocks, house dresses, suits and coats, also sport suits and other sport clothing.

Men's and boys clothing in great variety and in various assortments of styles are also carried. Children's clothing, including play clothes, party dresses, suits, stockings and underwear, may also be found here in all the finest and most durable qualities of material.

A miscellaneous assortment of fine quality yard goods, including domestics, as well as many fine novelties, notions and smallwares are kept on hand.

This store aims to please you, and to give you courteous as well as prompt service. You can find no greater value for your money than you can here. A trial will convince you.

Gordon's Block

The Marion Shoppe
Canton, Massachusetts

Few establishments in this locality are as popular with the feminine population of Canton as the Marion Gift Shoppe and Tea Room so centrally located on Washington Street.

Here in this tastily furnished beautifully decorated tea room, afternoon tea has become almost an institution, and the hostess, Miss Marion Swimm, who is always in attendance, is ever ready to advise with her many patrons as to the parties and teas they wish to give.

Gifts of the better class and favors of all kinds and for all purposes are also to be found here in great variety.

Birthday, holiday and greeting cards and novelties, a large and well patronized circulating library containing the very latest and most popular works of fiction, and last but by no means least the savory appetizing home cooked foods which are rapidly becoming famous, are but a few of the many reasons why the "Shoppe" is so deservedly popular.

The Gordon Block
Washington Street
Canton, Mass.

Fich Drug Store
Canton, Massachusetts

The attractively located and well stocked and furnished Fich Pharmacy has become, in its two years of business life, a very popular addition to the merchantile life of Canton.

Here may be found a complete line of hospital and sick-room supplies, patent medicines, toilet articles, a large and well selected line of the better grade of confectionery and a complete line of high class stationery.

The large modern soda fountain, where only the best of soft drink beverages are dispensed, is a Mecca for the thirsty and is well patronized at all times of the year.

The prescription department, in charge of Mr. W. L. Clark, who is a registered pharmacist, is run in an accurate and efficient manner.

CUSTOM AND MERCHANT TAILOR

Canton, Massachusetts

Mr. Berkal for twenty-two years has been catering to a satisfied clientelle in Canton.

Pressing, cleaning and repairing of garments and the remodeling of furs is likewise done by this popular tailor who is likewise local representative for The Boston Dye House. Mr. Berkal numbers among his patronage many of the better dressed residents of Canton and surrounding towns.

Canton, Massachusetts

Canton's main street is known as Washington St., and runs to the Sharon line near four intersecting roads now known as Cobb's Corner .This very ancient road—the King's Highway, contains portions in existence during the middle of the seventeenth century.

It was rough riding in those days, the jolting of ox carts, wagons and other popular types of vehicle found the going none too smooth, nevertheless the sturdy pioneers who founded this well favored community, could they but see what their foresight and indomitable courage had brought about, undoubtedly they too would feel satisfied for the many hardships they had undergone in blazing a trail for us—their children.

Ideally located, Canton possesses attractions which to the writer's point of view, is second to none in all the wide area of the Commonwealth, for industrial purposes. Smaller industries prosper as well as the larger ones, and products from these manufacturing plants of Canton are daily shipped to each and every corner of the globe. That these products are of a superlative character is evidenced by the fact that the volume of production, in these Canton manufactories, show yearly a substantial precentage of increase.

The diversity of manufacturing interests is remarkable, especially when one considers that the town of Canton numbers but 6500 inhabitants. There is manufactured in the precincts of this town the following articles—cotton and woolen fabrics, patent leather, knitted padding, lining material for rubber footwear, infant's clothing, metal machine products, rubberized cloth, plastic wood, electrical apparatus and equipment, hand made footwear and automobile tires, each and every one of these articles of utmost importance to our present welfare. To give an illustration of the industrial value of Canton to the Commonwealth of Massachusetts it is only necessary to say that the payrolls of Canton's industrial plants approximate three and one ha.. million dollars yearly.

Perhaps, right here, it would be well to correct what might be a misinterpretation of wage question. Some might think that inasmuch as possibly thousands are employed the individual wage earner would be sharing but slightly in a monetary way. It is significant that in one large plant the weekly per capita exceeds thirty six dollars.

Canton, so conveniently located to the industrial markets of the world—the splendid shipping facilities—its fine class of native labor—its numerous sites for future industrial development—its really excellent residential districts—its efficient fire and police departments—its splendid school system—its worthwhile garages, restaurants and stores make of this section an ideal location for the manufacturer, the home seeker and the laboring man.

View of The Springdale Finishing Company, Inc.

The Morse & Mullin Motor Co., established about three years ago and handling both sales and service on the Chrysler and Chevrolet cars, is one of the outstanding automobile concerns of this section.

The office and salesroom, situated at the junction of Washington and Church Sts., is amply stocked, courteously conducted and superlatively attractive, both inside and out.

Just across the way, are the garages of this concern capable of housing 100 cars and also containing the repair and service departments, of which Messrs Morse and Mullin may be justly proud. For not only are they prepared to service and repair Chrysler and Chevrolet cars but will promptly and thoroughly overhaul or repair cars of any other make as well. Modern repair equipment, skilled and thoroughly efficient mechanics and a system of careful tests on the completion of the job assures the patron a mechanical performance as near perfection as is humanly possible.

The Morse & Mullin Motor Co., Inc., carry a large stock of repair parts for the cars they handle, a general line of the better grade of accessories, Dunlop Tires and a complete line of greases, oils, and gasoline.

This concern also has one of the most powerful and best equipped wrecking cars in this section. This car, with its powerful crane is available day or night.

Morse & Mullin Motor Co.

FINE MOTOR CARS

Canton, Massachusetts

A. J. Thompson

Canton, Mass.

This business, manufacturing metal specialties, was established about 16 years ago.

Their leading manufactured specialty is a patented product called "Toggles", a small, very efficient metal clasp used for stretching patent leather. So important are toggles in the patent leather industry that there is a world wide demand for this sturdy metal specialty.

"Toggles" was invented by Mr. Thompson and patented by him some years previous to his decease.

So great is the demand for this article that at the present time this metal specialty plant is manufacturing about 14,000 daily.

This plant employes 11 operatives, mostly girls and is modernly equipped with the latest type machinery necessary for the manufacture of various metal specialties.

Mrs. A. J. Thomson is the proprietor of this business whose product is in such universal demand.

Canton Battery & Ignition Co.

C. K. Endicott, Prop.

489 Washington St., Canton

Few communities, outside of the larger cities are fortunate enough to contain a service of the quality and scope supplied by Mr. C. K. Endicott of the Canton Battery & Ignition Co.

Auto-Electric troubles, which to ninety nine out of every one hundred of us are very real troubles, are here handled with ease by this very efficient and up-to-the-minute organization.

Your generator, starter, ignition unit or lighting system is here tested with modern test apparatus, the trouble quickly and definitely located, and repairs are promptly and expertly made by mechanics well versed in this most intricate part of the electrical industry.

Canton Battery & Ignition Co.

Recharging, repairing and servicing of storage batteries, of all kinds and for all purposes, is a large item in this business, which is likewise an official Willard Battery Station.

Auto accessories of all kinds, tires and tubes and radio parts and accessories are but a few of the many interesting items carried in stock.

This company buys the highest test oil, in car load lots and also renders crank case service.

Canton Cleansers

Two establishments, one here and the other in Wrentham do the very best sort of work in cleansing, dyeing and tailoring.

This concern, established three years ago, has proven itself reliable in every way and has always rendered a fine service to the many who have patronized it and the expert workmanship in the cleansing of suits, dresses, rugs, carpets, bedding, blankets, portierers, curtains, etc., has resulted in many satisfied patrons. Canton, Sharon, Foxboro, Mansfield and Wrentham is their territory which contains such a pleased patronage. Some of the features of the establishment are free motor service, valet service and Hoffman steam pressing.

A phone call to Canton 0444, Wrentham 160 or Foxboro connection will result in an immediate motor call and the start of a service satisfactory in every way.

Canton Cleansers & Dyers

Cleansers - Dyers - Tailors

570 Washington Street, Canton

Draper Brothers Company

Canton, Massachusetts

Part of Manufacturing Plant of Draper Bros. Co.

Draper Brothers Company of Canton was established in 1856 and incorporated in 1889.

This company manufactures knit fleece and knapped linings for rubber footwear, also woven woolen felts used on paper manufacturing machines.

About 200 are employed by this concern which has as its officers Alfred Draper, president, Robert L. Draper, vice president, John H. Draper, secretary and Roger Williams, treasurer.

New Addition, Draper Bros. Co.

Wentworth Motor Company

TRUCKS — FORDSONS
FORDS

SALES and SERVICE

Canton, Massachusetts

The Wentworth Motor Company was established in 1910 and moved to its present elaborate quarters in 1916.

Their present establishment is probably as complete and well arranged as any authorized Ford dealer's place of business in any town in Massachusetts of similar size.

This concrete, fire proof garage has a storage capacity of about fifty cars and has a show room, so adequately arranged, that the many fine points of this truly remarkable car, can be quickly visualized.

The latest models of cars, trucks and tractors are always on display in this model show room and, probably best of all, there is always available, one who is fully posted on all mechanical details of the Ford product and who cheerfully and courteously explains their various workings.

Wentworth Motor Co.

The service end of this business is an additional feature of this company. While Mr. Wentworth is in the business of selling his cars, he realizes that to keep a patron's car in good working order means a great deal towards maintaining the present high prestige of his establishment. With this thought in mind he is insistent that no repair job leave the repair shop unless every mechanical part of the car is functioning perfectly. And inasmuch as all the mechanics employed here have been trained in Ford mechanisms under Ford tutors it is seldom that a patron has a legitimate complaint to register upon trying out a Ford, left here for any repair, no matter how intricate the job.

Morton Vacuum Breaker Co.

Canton, Massachusetts

The Knitted Padding Company

Canton, Massachusetts

This company manufactures knitted padding used on flat work ironers and pressing machines in the laundry industry and its product, identifiable by its red edge, recognizes no competition. This business has seen more than three quarters of a century of active service.

At its re-organization in 1919, H. G. Mitchell became president and manager and Fred W. Sumner, treasurer. Upon the latter's death November last, Mr. Mitchell became treasurer as well as president and manager. Since the re-organization in 1919, up to the present writing the volume of business, both in poundage and dollars and cents, has increased more than 100%.

Also in this plant is manufactured Canton Knit table padding, Canton Knit bath mats, Canton Knit ironing board pads and Canton Knit mattress protectors.

The products of this concern are sold all over the United States, Canada and abroad, the World being the market of the Knitted Padding Company.

Manufacturing plant of the Knitted Padding Co.

Another view of the Knitted Padding Co.

Canton Public Library

C. M. CURTIS & SON.,
Contractors
CANTON, MASS.

This general contracting business was established about 17 years ago by Mr. C. M. Curtis who continued to be active head of the firm until his death in 1925.

Mr. W. F. Curtis, his son, who has been associated with the firm about seven years carries on the business under the old firm name of C. M. Curtis & Son.

The Curtis organization has been for many years one of the outstanding building firms in this section, and the five fine buildings comprising the plant of The Norfolk Japanneries Inc., of Canton are an excellent example of the superior workmanship of this efficient, up-to-date organization.

While C. M. Curtis & Son construct any and all sorts of buildings,, they specialize in remodelling of either homes, business buildings or manufacturing plants.

Addison-Leslie Co.

Canton, Massachusetts

Mr. C. A. Depuy is president and Mr. Leslie Soule is treasurer and clerk of the Addison-Leslie Co., manufacturers of "Plastic Wood."

This business was incorporated May 1, 1925, and gives employment to twenty skilled workers, their equipment is modern in every respect, while the finished product is shipped all over the United States to all classes of manufacturers, jobbers, etc.

Plastic wood is a wood compound of the consistency of thick paste which hardens to wood upon exposure to the air and after hardening has all the characteristics of wood except the grain, and can be worked with ordinary wood working tools or turned in a lathe. It has great adhesive properties, sticking to metal or wood, and when properly applied cannot be separated from its base except by cutting.

Plastic wood is being used in furniture manufacturing, last manufacturing, shoe factories, cabinet making, pattern shops, auto body building, antiques, boat building and repairs, schools, colleges and homes.

Addison-Leslie Company

And is packed in one quarter and one pound air tight cans. This product is on sale at all leading hardware and paint dealer's establishments.

L. R. Wattles & Company

L. R. Wattles Co. Office

L. R. Wattles & Co., has been in existence many years the present proprietors being Arthur S. Wattles and Joseph W. Wattles.

This concern is the originator of sizing compounds for sizing cotton and woolen warps.

This sizing compound is shipped to the various cotton and woolen mills and is manufactured in and shipped from their headquarters at Canton Junction.

FRANK E. COVENEY
Plumbing, Heating and Sheet Metal Work
Phone 0454 W
13 Bolivar Street
CANTON, MASS.

For a period of time equaling a quarter of a century Mr. Coveney has rendered a most satisfactory service to a large patronage which includes many of the more pretentious residences in Canton and other communities adjacent hereto.

Specializing in better class work in general plumbing, heating units of every description and sheet metal work of all kinds and handling only the best of materials, Mr. Coveney is equally insistant that every job, regardless of its size, must meet with his own critical approval before his final O. K. is given. This policy faithfully carried out by himself and his two efficient assistants has made a most enviable reputation for Mr. Coveney as is attested to by an ever increasing pleased patronage.

An ample supply of plumbing supplies is always carried in stock in his shop on Bolivar Street and while this plumbing contractor is familiar with and will install any form of heating unit, he, nevertheless has had such good results with the Williamson and McGee furnaces that he will unhesitatingly recommend either of these furnaces in suitably sized residences.

A listing of the homes in Canton where this man has performed excellent service take no small amount of space but the fact that such well known residents as the Galligans, the French's, the Draper's, Dr. Wolfe, James A. Colby and many others as well as industrial plants including the Canton Publishing Company, should be sufficient proof that Mr. Coveney performs his duties efficiently, promptly and economically.

HARRY S. GRAHAM
Furnishing Undertaker and Embalmer
15 Church St., Tel. 0357-M

Harry S. Graham, furnishing undertaker and embalmer established this business in 1915.

Having held the confidence and respect of the people of this community for the past 20 years it is not surprising that the quiet, dignified class of service rendered by Mr. Graham has struck a responsive chord in Canton and its environs.

The undertaking parlors, where everything necessary is furnished, are modernly equipped, and the ambulance and hearse equipages are also modern and in the most excellent taste.

Mr. Graham is on call at any time, night or day, and when called to a house of sorrow performs his duties in an unobstrusive way and in such a manner as to give comfort to the bereaved family.

Neponset Woolen Mills

Canton Junction, Massachusetts

Neponset Woolen Mills

The Neponset Woolen Mills manufacture Neponset 72 in. cloth and ships its product to leading manufacturers all over the United States and to parts of Canada. This business which was established in 1902 was incorporated in 1921 with Mr. William J. Finn president and Mr. W. Arthur Aveyard treasurer and superintendent.

The Neponset Woolen Mills are splendidly arranged and modernly equipped in every way for the manufacture of their superior product.

These mills are of large industrial importance to this section of the Commonwealth, employing as they do about 130 operatives whose yearly approximate pay is $150,000.

Brockton Gas Light Company

Brockton's oldest public utility company is about to complete its sixty-eighth year of service and during that long period of time has made a remarkable record, especially in the later years, in efficiency and general public service.

In this particular section, Brockton Gas Light Company's mains enter Stoughton, Canton, Norwood, Sharon and North Easton and the burden on the housewives throughout these sections has been correspondingly lessened.

Residence of Robert Draper, Canton, Mass.

As a matter of fact the service is accepted as a matter of course and a patron is apt to forget that human beings are planning and working day and night, overcoming difficulties and solving problems that the people of the communities it serves may never be disappointed, when they call for service.

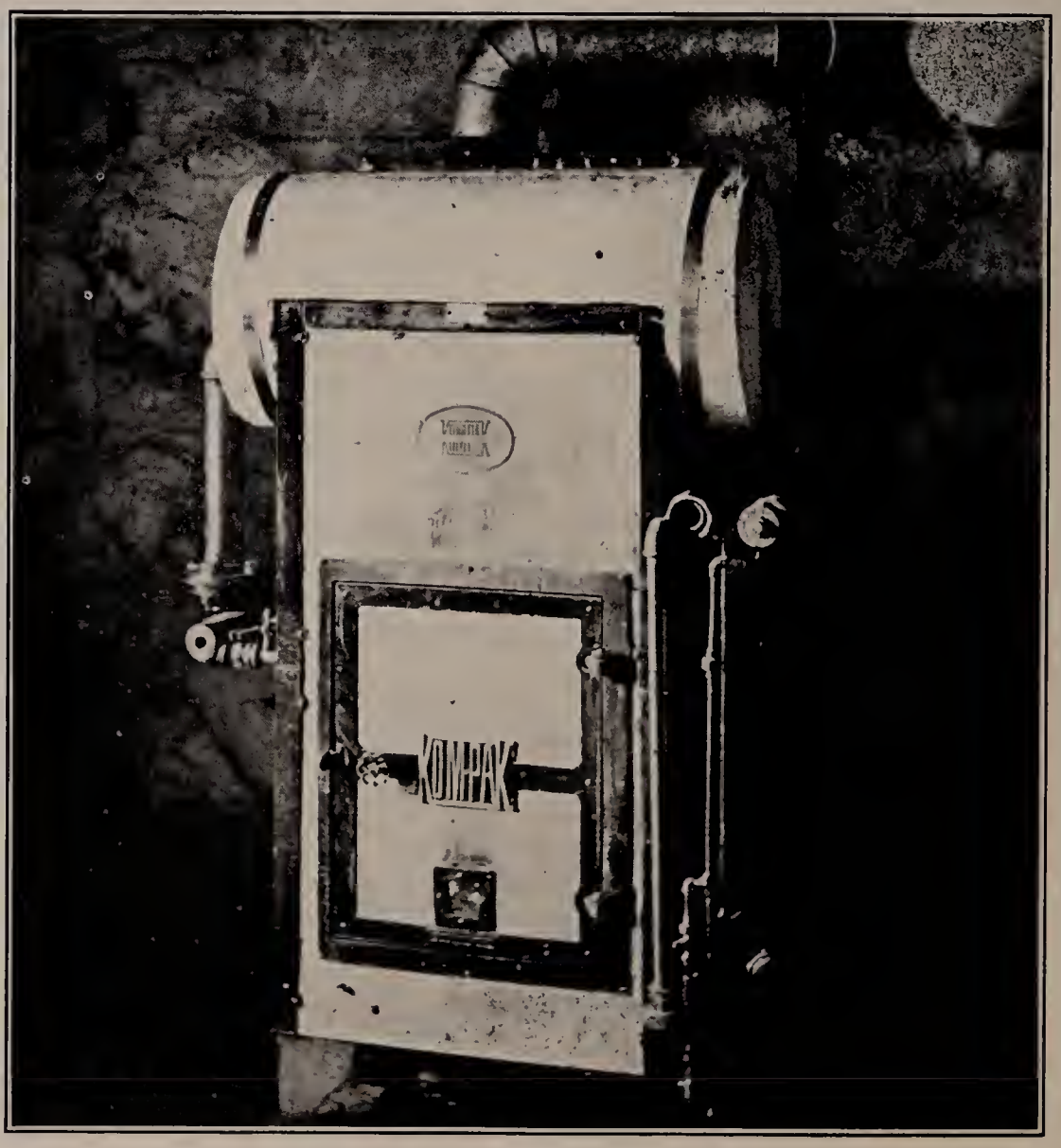
Practically since its inception, GAS has been conceded to be the perfect fuel for the home, its instantaneous operation and low cost for fuel consumed making of it a safe, sure and economical requisite to any well regulated home.

And still another side and one but little touched upon, is the possibilities of the use of gas for industrial purposes.

Various industries which have utilized this service are unanimous in pronouncing GAS as highly satisfactory, not only for its economy but for the absolute dependibility of its service.

More and more, manufacturers throughout these sections, are considering the installation of gas in their various plants, for industrial purposes, and it is safe to assume that in the near future a large percentage of these industrial plant owners will completely equip their plants with this Company's excellent service.

Sharon Country Club with gas heating equipment



Gas Water Heater, Sharon Country Club

GRACE BEAUTY SHOPPE

Mrs. Grace C. DeLoria, Prop.

P. O. BLDG.,

Canton - - Massachusetts

Last November the Grace Beauty Shoppe started in business here and it is a well known fact that the establishment was a success from its very start.

It is refreshing to walk into this popular Shoppe and watch the busy proprietress busily and at the same time cheerfully engaged in her manifold duties. Her patrons demand the best in marcel waving, scalp treatments, facials, eye brow arching, shampooing, bobbing and other hair cutting and probably it is because they demand the best that they patronize Mrs. DeLoria.

Then there are hair tonics, creams, lotions, rouges, lip sticks and other toilet necessities that may be had here, all of which assists Milady materially in further beautifying herself.

The Grace Beauty Shoppe is a boon to the ladies throughout this section and that it is appreciated is attested to by its ever increasing patronage. But if one is in a hurry it is just as well to phone 0478 M and make an appointment for it is no unusual occurance for this particular Shoppe to be crowded to the doors with patient patrons who do not mind the wait so long as the skillful hands of Mrs. DeLoria can attend them.

H. J. PERRY & CO.

Canton - - Massachusetts

The firm of H. J. Perry & Co., established twenty years ago, is one of those unique concerns which fills an ever present want in any community, small or large.

Upholstering and furniture repairing, of any kind, is promptly and expertly done in their large well equipped shop. Picture framing, and the making and installing of awnings and window shades, (in season) is also a large item in this firm's business.

Antique furniture, those priceless treasures of the colonial cabinet makers' art, are here carefully restored, repaired if necessary, and given a process of refinishing that will restore these rare pieces of old craftmanship to their original condition.

H. J. Perry & Co. also deal in modern furniture, specializing in complete house furnishing, even to the measuring and making of curtains for all the windows, and the cutting and laying of any and all sorts of floor coverings.

S. A. WEBSTER

Hand Made

Moccasin Manufacturer

Canton - - Massachusetts

For all outdoor and indoor wear, according to orthopedic authorities, hand made moccasins are best.

Mr. S. A. Webster, the proprietor of this business in Canton makes many styles of moccasins in the endeavor to properly facilitate the more normal growth and general growing comfort of the average person's feet.

The materials used and workmanship of these moccasins are of the highest order obtainable and the manufacture includes Child's high cut moccasin with sole, low cut moccasin for the same small one, house slippers, hospital moccasins, Ponkapoag moccasin, sandals, shoestyle moccasin, hunting boot, Oxford and snowshoe Pack, etc.

To get some idea as to the popularity of this man's product and how well it stands with orthopedic physicians it is only necessary to state that many of the Metropolitan shoe stores are more and more stocking themselves with as many of Mr. Webster's moccasins as he can possibly manufacture for them, without affecting his standing orders.

CANTON PHARMACY, INC.

Geo. C. Ketchum, Treas.

549 Washington St.

Canton - - Massachusetts

Probably as well equipped and splendidly located pharmacy as can be found in this section of Massachusetts is the Canton Pharmacy established here by Mr. Ketcham some three years ago.

This is a general pharmacy, and its numerous well selected commodities such staple lines as hospital supplies, guaranteed rubber goods, toilet articles, an unusually good assortment of confectionery, cigars, cigarettes and tobacco, Kodaks and films and the developing and printing of amateur photography, radios, and a finely equipped modern soda fountain at which only the purest of soft drink beverages are dispensed.

Mr. Ketchum, a pharmacist of nearly fifty years experience, has the utmost confidence of the physicians throughout this territory in compiling of their many prescriptions.

For these physicians know that their orders will be carefully followed, and that only the purest of drug ingredients will be contained in each and every prescription.

MATHEWS LAUNDRY

Chas. Mathews, Prop.

Canton - - Massachusetts

This well equipped steam laundry, modern in every respect has been in existence for about 27 years and during that long period of time has enjoyed the finest sort of patronage in Canton, Sharon, Foxboro and other nearby thriving communities.

Wet wash and finished laundry is done in this well organized plant, and the quality of the delivered work is such as to meet with the warmest approval of the many housewives who yearly have patronized exclusively this fine laundry.

ALFRED S. MARTIN
Carpenter and Builder
Phone Canton 0212 R
Kenny Street
CANTON, MASS.

This contracting and jobbing carpenter and builder is responsible for the building of many fine residences throughout this section of the Commonwealth and the fact that he is competent to render a complete building service from foundation to completed building, ready for occupancy, and the further fact that he always available a sufficient crew of expert workmen, are reasons why his services are in such demand.

No job is too large or too small for Mr. Martin and the building of a pretentious residence, a manufacturing plant or the repair of a building are looked after with a careful attention to detail which invariably brings words of commendation from the pleased owner. Mr. Martin can summon to his assistance from six to eighteen men all of whom are familiar with his careful methods.

His contracting activities cover considerable territory as he does much of his work outside of Canton.

The Charles Radzvick residence, Canton, the Arthur Dreyfus residence, Sharon, and Mr. Farrar's residence in Walpole are but a few of the many residential jobs in this section for which Mr. Martin is responsible.

STEVE BELLAY
Automobile Repairing
Washington St.
CANTON, MASS.

Mr. Bellay, who has had twenty years experience in automobile repair work, has been located in his present quarters for the past six years.

This centrally located repair shop does much of the general repair work in this section due entirely to the expert service rendered here by Mr. Bellay and his expert workmen. Overhauling and general repair work on any make of autois done in this shop and a splendid feature is that no car is ever turned over to its owner unless a trial run has been made with an expert mechanic at the wheel. This is done to obviate the possibility of something being left undone, therefore there is little or no chance that a car will not function perfectly when put in running order by Mr. Bellay.

CANTON TAXI CO.,
M. T. Casey, Prop.
562 Washington St., Tel. 0611
CANTON, MASS.

After having completed forty-two years service in the employ of the N. Y., N. H.& H. R. R. Co., Mr. Casey recently established his taxi service in Canton.

In addition to his regular taxi service he is in a position to supply cars for any and all occasions which cars may be hired by the hour, trip or day, the charges being very reasonable and the equipment and service far above the average.

Mr. Casey also operates a hat and shoe cleaning establishment, and carries in stock shoe findings and accessories peculiar to the cleaning business.

GEORGE MARKS
Imported and
Domestic Fruits
CANTON, MASS.

For a period of time exceeding 11 years Mr. Marks has rendered a satisfactory service to his patronage by placing before them the earliest fruits, (imported and domestic,) the market affords.

This fruit store has an unusually good assortment and always displays its fruits to the best advantage making it a simple matter to quickly make a selection.

In addition to fruits there is a fine assortment of confectionery, soft drinks of all kinds, a good selection of pipes, the popular brands of cigars, cigarettes and tobaccos and last, but by no means least, magazines and the daily and Sunday papers.

MARTIN F. BURKE
Plumbing and Heating
CANTON, MASS.

Canton is indeed fortunate to have included in its list of service shops this modern plumbing and heating establishment under the active management of its owner, Martin F. Burke, who has had upward of 17 years experience and is recognized as an expert in his chosen occupation.

Mr. Burke specializes in heating and is prepared to install steam, hot water or hot air systems, assuring the patron a satisfactorily heated building when the job is completed. And the cost will be reasonable—quality of material and excellence of workmanship considered.

This firm recommends the popular H. B. Smith boiler for steam or hot water heating and cites the residence of Miss F. Vera Merriam and that of Mr. Joseph W. Wattles as successful examples of such recommendation.

RICHARD FARROW
General Contractor
1631 Washington Street
Phone Canton 258 M
CANTON, MASS.

This young energetic contractor is deservedly popular, not only for his enthusiastic "hustle" but for the sane, conscientious manner in which he tackles all of his contract and job work. Two of the numerous jobs in this section for which he was general contractor are the Daniel Reardon and Joseph B. Elson residences, both of Sharon.

Mr. Farrow always has sufficient help to carry to a successful conclusion, any size job and the fact that his work has always given much satisfaction, would seem to indicate that this young contractor has a very bright future in his chosen field.

Partial view of this immense plant

The Plymouth Rubber Co., *Inc.*

Canton, Massachusetts

The Plymouth Rubber Co., Inc., a company since 1896 and incorporated about six years ago is the largest rubberizer of cloth in the world.

This immense manufacturing plant covers an area of about 44 acres and employing as it does from 400 to 600 operatives whose approximate pay is in excess of $500,000.00 per annum, makes it the largest industrial unit in Norfolk County.

The officers of the Plymouth Rubber Co., Inc. are Mr. R. J. Swartz, treasurer, Mr. I. M. Hamilburg, vice president, and Mr. Walter H. Bieringer, vice president.

View from Neponset Street

Plymouth Rubber Company Occupies Historic Site

* * *

New England abounds with historical settings and significance but in very few instances does its rubber industry connect itself with the founding of our country. One of the most interesting facts of this sort is that the factory of the Revere Works, founded shortly after the Revolutionary War by the industrious Paul Revere is now owned and occupied by the Plymouth Rubber Company, Inc., at Canton, Mass. (Special interest centers around Paul Revere at this time because of the recent pageant celebrating the 150th anniversary of the famous ride of Paul Revere and the Battle of Lexington and Concord.)

Paul Revere Railroad Coach

The Revere Brass Works, founded by Paul Revere in the late eighteenth century period, was operated by members of the Revere family till 1899, when it was permanently closed. Soon after this, the Plymouth Rubber Company, which had been started at Stoughton in 1896, moved to Canton and occupied the Revere plant. The old brick building, said to be the first erected by Paul, still stands, and represents a fine type of colonial factory architecture, with its long, sloping roofs and step coping at the ends. The low outside walls are heavily buttressed with brick so that the entire building is as rugged as when built. The inside joists are hand hewn timbers measuring 16 in by 16 in. Th building is now a very smal part of the Plymouth Rubber Company, and is used for the preparation and storage of crude rubber.

Paul Revere Bell Foundry

During Colonial and early nineteenth century periods considerable copper was mined in this district, which fact evidently accounts for the location of the Revere Brass Works at Canton. One mine of note was located a few miles away at Sharon, where the first American made cannon of the Revolution was cast. As the mining progressed, deep springs of water were opened, which have ever since flowed on to form the beautiful Lake Massapoag. The water rights to this lake are owned by the Plymouth Rubber Company, thus insuring the control of the sizeable overflow stream which eventually runs through company property and furnishes considerable water power for industrial use.

An interesting relic of the

* * *

continued on page twenty-one

CANTON PUBLIC MARKET

V. Pozzo, Prop.

745 Washington St., Tel. 61

There are many people in Canton who prefer to walk or drive the small distance beyond the railroad track that they may deal with the Canton Public Market.

The remarkable growth of this business from a small beginning eight years ago is due to the high quality of merchandise, sanitary methods of handling meats, prompt and efficient delivery system and a genuine desire to serve the public.

The grocery stock is very complete and includes such items as staple and fancy groceries, fancy crackers, jar and bottled goods, and a fine line of canned fruits and vegetables the Oak Hill brand predominating.

The fresh meat department is particularly attractive for the cuts of meat are displayed in the most sanitary manner imaginable. The choicest of fresh beef, pork, lamb, veal and fowl as well as Armour's hams and bacon and many other kinds of smaked and pickled meats are always on hand.

ROGER C. HOLMES

617 Washington St., Tel. 60-W

CANTON, MASS.

One of the most interesting institutions in Canton is the general repairing shop established by Mr. Holmes about six years ago.

This miniature factory is very modernly equipped with machinery to effect the repair of the numerous and varied articles brought in.

Mr. Holmes must be a mechanical genius for he is called upon to effect cures on electrical apparatus, lawn mowers, phonographs, bicycles, tires, guns and a host of other contrivances.

In the sharpening of edged tools Mr. Holmes fills a long felt want, as he is an expert in this art as his host of carpenter and mechanic patrons will attest.

The Whippet, with Mgr. Spaulding

Norfolk Auto Co.

George Spaulding, Manager

Willys-Knight Whippet

Tel. 77

19 Porter Street, Stoughton

With the placing on the market of the Whippet automobile the Norfolk Auto Company added greatly to its popularity and prestige.

The Whippet, being America's first light weight car to be equipped with four wheel braks really give the motorist thirty miles to a gallon of gasoline and is the easiest sort of a car to park, parking as it does within a fourteen foot space.

This Company was incorporated in 1923 and in addition to selling these two cars, renders service on them and always has available a complete line of genuine parts.

Two mechanics, thoroughly familiar with the mechanism of these types of car are employed here.

The Stoughton and Canton territory is well covered by the Norfolk Auto Company as is evidenced by the increased number of these two makes of cars one daily meets when motoring throughout this section.

Verity Shoe Store

E. Verity, Prop.

Canton, Massachusetts

This up-to-date establishment specializes in not only the better grades of footwear for the entire family, but goes still further in rendering the finest sort of service in general shoe repair work.

Shoes for every occasion and the kinds that are dependable and warranted to give the wearer the utmost satisfaction, rubbers of all kinds, can always be obtained here by Mr. Verity's patrons, who are always sure of getting their money's worth when making a purchase at this store.

Mr. Verity prides himself on the fact that repair work is invariably finished at the time promised and inasmuch as his prices are very reasonable, it is little wonder that he does such a satisfactory volume of business.

Dr. Joseph F. Golden's residence, Stoughton.
Built by Oscar F. Stone

Oscar F. Stone

Contractor and Builder

Canton - - Massachusetts

Oscar F. Stone comes from a family of structural engineers.

This general contractor and builder, with thirty years of practical experience, started at the age of fourteen, under the careful guidance of his father Mr. J. F. Stone who is the present income tax commissioner of Massachusetts. The hundreds of buildings erected in this territory by Mr. Stone and corps of efficient assistants bear silent tribute to the fine constructional training of father to son.

A partial listing of Oscar F. Stone's constructural activities include Dr. Golden's residence in Stoughton, the laundry building, State Hospital School, Canton; the residence of Roger Williams, treasurer of Draper Bros. Co.; the Master's house, Milton Academy; the Legarde residence, Stoughton; the E. J. Myers home in Quincy; Albert A. Whittier's semi-Colonial house at Ponkapoag; Arthur A. Hubbard residence, Needham; seven houses in one group, Merry Mount Park, Wollaston; Pump House for Town of Canton; the remodeling of Paul Draper's magnificent residence; Draper Bros. Co. office; Joseph W. Wattles 3rd bungalow and many other building projects in this and other sections of Massachusetts.

Mr. Stone, who employes between twenty and thirty competent workmen, possesses an adequate equipment for every detail in building operations.

Byam's Express

R. G. HARE, Prop.

Tel. Canton 0566

Canton - - Massachusetts

Byam's Express which was established 59 years ago and which came into its present ownership four years ago has an equipment consisting of four trucks—three of which are powerful "Whites," and the remaining one, of lesser tonnage a "Ford."

Part of this fleet is kept in regular service hauling the famous Armour meat products from Armours Boston agency to all points on Cape Cod.

The remaining two large trucks are utilized in the general trucking and expressing end of the business, and can be called upon at any time for either long or short hauls of any articles, from the heaviest pieces of machinery to the smallest package.

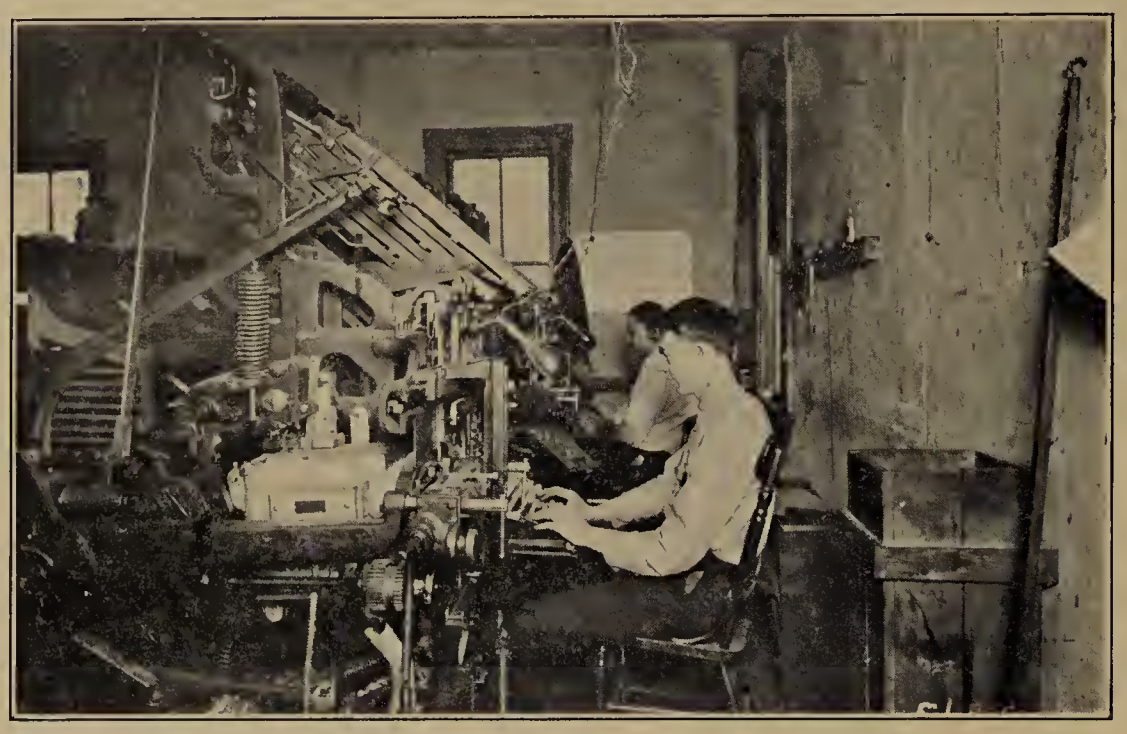
One of the fleet of Byam's Express trucks

The Boston offices of this concern are located at 77 Kingston St., Tel. Beach 3453 or 15 Merchants Row, Tel. Congress 3427 and a call will assure the patron prompt, careful and efficient service.

Canton Publishing Company

It's Facilities and Service at Your Command

Modern Equipment---as good as any city plant---better than most---located in our own building---two whole floors given over to Producing Printing of the Better Grade



THE view on the left shows our two new Intertypes (typesetting machines of the better kind) where most of our jobs of printing are started in production. A wide range of type matrices, as equipment on these modern machines, allows an almost instantaneous choice of the type necessary for any job.

Choice of type styles is of paramount importance and the ease with which the wanted style can be obtained and the speed with which it can be set on these machines makes for fine work at smallest cost.

ON the right is a more general view of the composing room and makeup department located on the same floor with our typesetting machines, where the latest facilities are at the command of skilled workers. Here type is set and locked ready for the pressroom.

The layout and proper lockup of printing forms is an art requiring finest materials and highest skill. Facilities for this work are amply provided in this room.

THE pressroom, a partial view of which is at the left, occupies nearly the entire ground floor of our building. Here will be found large, medium and small sized printing presses, some with automatic feed, and all modern in every respect. On this floor are seven presses, power paper cutter, folders and bindery machines. Here work is done which is so fine that the thickness of a sheet of tissue paper would utterly ruin a good printing job.

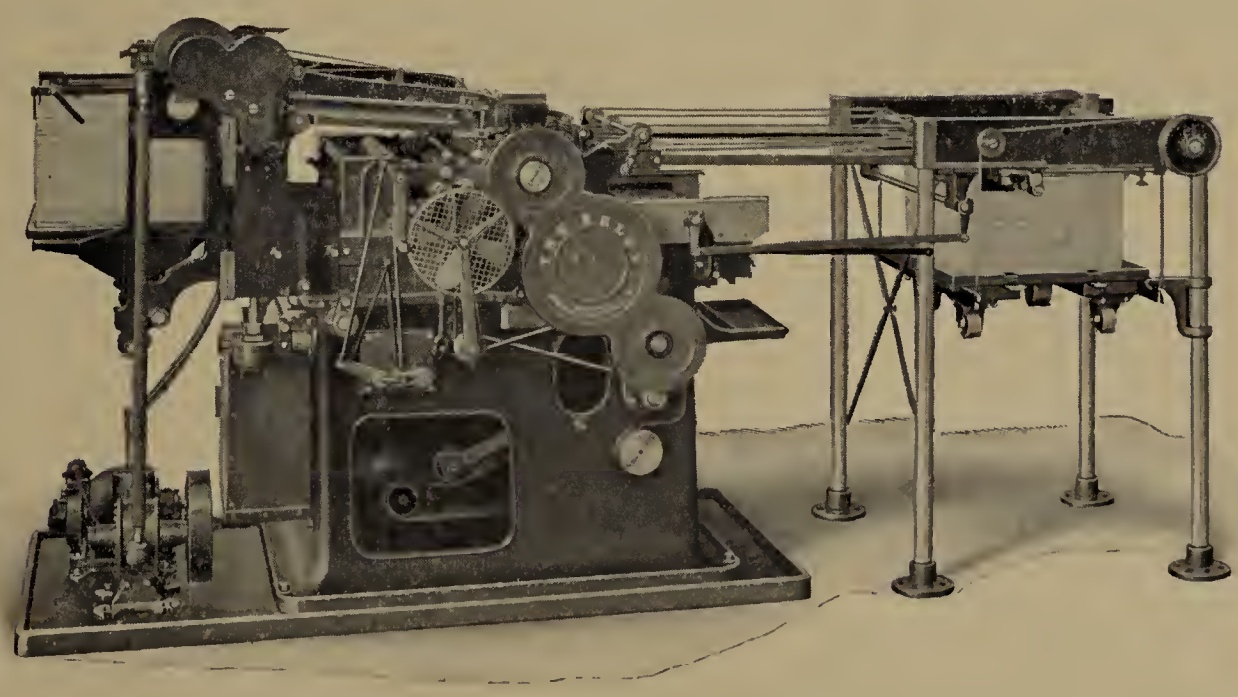
The Growth of the Canton Publishing Company Shows the Confidence of Our Clients

SINCE its incorporation in 1909 the Canton Publishing Company has grown from a very small concern to one which at the present time is printing high class color work, doing a volume of business undreamed of only a few years ago. The direct-by-mail advertising which we print is circulated over the whole of this country and much of it is used in Canada and other countries.

With its completely equipped plant occupying two floors of its own building at 484 Washington Street, Canton, there is never any necessity to "farm out" or sublet any part of the work, as is so often done in city shops. Producing the entire job from start to finish, no matter how intricate or exacting the requirements, is the usual procedure in this modern shop.

The officers and directors of this company (who are owners of all the common stock) are well known in this vicinity. They have been owners since its incorporation and under their management the business has steadily improved, not alone in volume, but in the quality if its products. Its officers are: Pres., Herbert Mosman; Treas., Charles N. Chase; Vice Pres. and Gen. Mgr., H. Nahum Mosman; Vice Pres., A. Frank Mosman.

That this company has had such a steady and substantial growth during the past eighteen years is convincing testimony to its ability and practice of delivering good printing at fair prices.



ONE OF OUR AUTOMATIC PRINTING PRESSES

This machine is capable of delivering 3600 printed sheets of paper each hour. Not only is the speed of this machine marvelous to watch but the fineness of its product is unsurpassed.

Our Complete Printing Service Means Something to YOU

We assist our clients in the preparation of copy
We furnish art work and plates when needed
We do a complete job from type to bindery under one roof
We deliver on scheduled time -- every time
We ask a fair price and deliver a good job

NO MATTER WHAT YOU WANT PRINTED WE CAN PRINT IT

Each and every printing job is constantly under personal supervision of members of the firm who are ever watchful of your interests. This personal contact with every detail of your work guarantees its production on scheduled time, with that finish so essential in its value to you. Small jobs - large jobs - all jobs receive the same careful consideration and execution.

We Do

Printing	Tag Patching	Multicolor Printing
Embossing	Eyeletting	Process Printing
Numbering	Folding	Linotype Composition
Perforating	Wire Stitching	Stereotyping
Scoring	Label Cutting	Cutting and Creasing
Binding	Paneling	Whatever else you need

CANTON PUBLISHING COMPANY

Telephone Canton 0006
and our representative will call

CANTON, MASS.

Journal Building
484 Washington Street

LOUIS W. FISCHER

Painter and
Interior Decorator

50 Walnut St.,
CANTON, MASS

This business, of which Mr. Louis W. Fischer is the present head, was originally established by Mr. Fischer's father, Louis Fischer in 1849. In 1886 the name was changed to Louis Fischer and Sons and in 1896 it became Fischer Brothers.

In 1915 the present owner became its proprietor and

since that year has gone under the name of Louis W. Fischer.

Mr. Fischer employs from six to twenty expert workmen and while he specializes in interior decoration, he likewise does paper hanging, house and sign paintings.

The store and shop, located at 50 Walnut street, is a veritable Mecca of exclusive designs in wall paperings as well as curtains, draperies, carpets and rugs. All kinds of paints and oils are likewise carried in stock.

Contracting and jobbing of any size job is likewise a specialty of Fischer who finds his services in big demand from sections many miles removed from Canton. To give some idea of the general scope of the activities of this interior decorator and painting contractor, it is but necessary to state that all the public buildings, all the churches and many of the more pretentious residences within a radius of fifteen miles of Canton, have been interiorily decorated and painted by Mr. Fischer.

Not only the above but the leading hotels and theatres in Boston demand his services and no inconsiderable part of his time. In fact it was in the latter hostelries and places of amusement that this man obtained his training and his subsequent knowledge of decorative art.

How well he succeeded is evidenced by the fact that these same hotels and theatres have continuously retained no doubt as to the ability of Mr. Fischer, just a glance into the interior of his home on Walnut street would convince the most hardened sceptic.

The charming interior of Mrs. Fischer's residence shows, not only painstaking care but a decorative effect which conclusively proves the artistry in its owner.

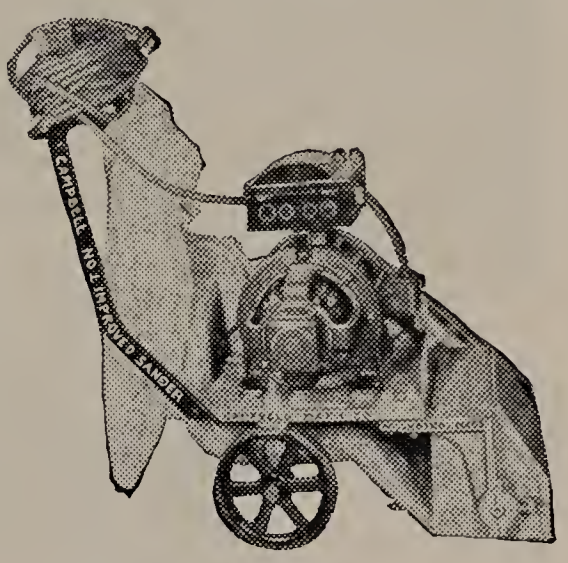
JOHN C. HUGHES

General Contractor

Phones, Residence Sharon
472-4
Shop Canton 342 Y
SHARON, MASS.

For a number of years Mr. John C. Hughes has been actively engaged in building the better type of residence in this vicinity. From five to seven skilled workers are steadily employed by this contractor who has, each year seen his business show a substantial increase.

Among the many worth while "jobs" brought to a successful completion by Mr. Hughes may be mentioned the Victor Davis residence, Dunbar stret, Canton, two houses on Pleasant street, the Dennis Trayers home, and one on Garden street, Sharon etc.



Mr. Hughes' floor sander is rented by the hour or day and contracts are taken for the sanding of any size wooden area.

WALTER H. McKAY

Contractor and Builder

158 Rockland St.,
CANTON, MASS.

Walter H. McKay, favorably well know in Canton and surrounding towns for a number of years has recently established his contracting and building business and solicits the opportunity of submitting plans and estimates to those who contemplate building.

Mr. McKay has had a wide and varied experience in this class of work and is qualified and prepared to undertake contracts of any size or kind.

Just phone Canton 368-J and he will be glad to give you an estimate on any job you may have in mind.

Norfolk Japanneries, Inc., *Canton Junction, Mass.*

Established in 1888, originally C. B. Rathbun, and some years later C. B. Rathbun, Inc., and in 1924 becoming Norfolk Japanneries, Inc., makes of this corporation which is conceded to be the largest independent japannery of patent leather in the world, is something to marvel at. Just at the present time there is employed by this firm some 135 skilled workmen, but with new additions under construction, the completion of which is ex-

Original plant of Norfolk Japanneries, Inc.

pected soon, the total number of employes will be at least 180. This however, is not total capacity for, when running full time, the number of employees will be 225.

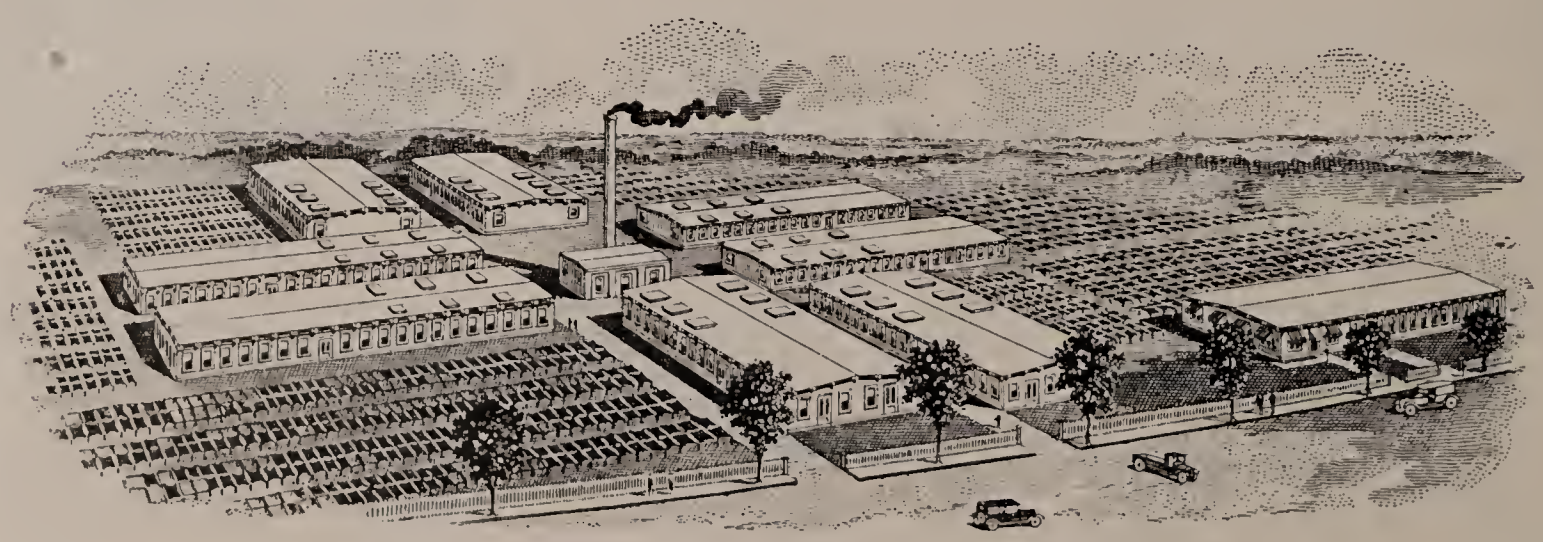
Practically all of the methods employed by the Norfolk Japanneries, Inc., necessitate skilled hand labor. No machinery being used.

All of Canton shares in the remarkably large payroll which (using 1926 as a basic figure) amounted to a weekly per capita of $34.77.

The officers of this corporation are W. F. Rathbun, president and general manager; and L. J. Thayer, treasurer. The directors are the above named officers and G. H. Reid, G. W. Wright, F. H. Haley and R. H. Thayer. L. G. Rathbun is the superintendent of the plant.

The founder (Mr. C. B. Rathbun) was the inventor of the present pyroxylin and gun cotton finishes for grain patent leather.

The output of the Norfolk Japanneries, Inc., consists of black patent leather and a full line of all the patent fancy shades.



Present plant of The Norfolk Japanneries, Canton Junction, Mass.

Occupies Historic Site

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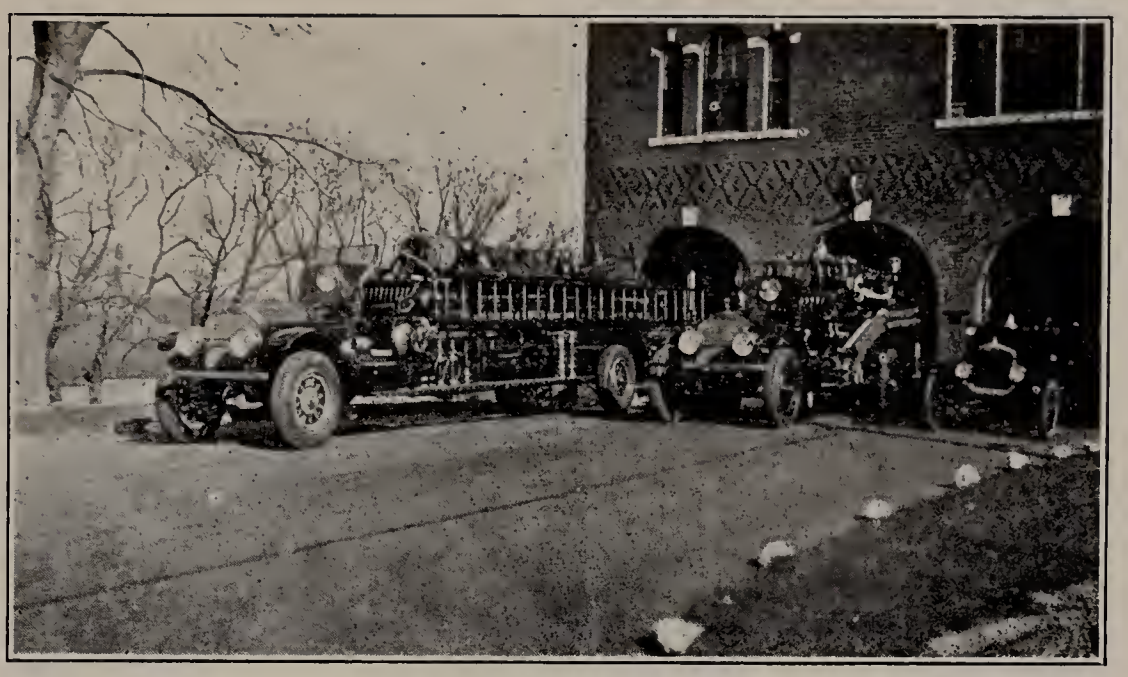
old days is the old pony coach, used before the days of steam to carry the Revere executives to and from Boston. The old coach, though considerably dilapidated, shows evidences of excellent craftmanship in its construction. After the coming of the railroad, it was still used by the Reveres as a conveyance between the factory and Canton Junction station, a distance of about a mile. It is equipped with flanged wheels to fit in the railroad tracks and is eased with leather springs. The design of the coach is, of course, typical of the period, but is particularly interesting where its similarity to the lines of the Ford Sedan of 1920 is noted. It is a valuable example of one of the vehicles of transportation in use at an early period of the development of the country.

The grounds of the Plymouth Rubber Company are full of interesting reminders of the early days of manufacturing. There is the old dam, where the main waterwheel furnished power for the trip hammers; the old bridge which led across the stream to the old Revere homestead a few hundred yards away. Occasionally when old floor planks are torn up and burned by employees as fuel in their open fireplaces, the blue and green lights of copper salts are seen in the flames. It is said that a proposition was once made to a former management of the Plymouth Rubber Company to treat all the dirt of the grounds and assay for copper, claiming that a fortune in copper dust was hidden below the surface as a result of the old Copper Works. Needless, to say that more energy has been used attempting to make money out of rubber than by trying to extract Paul Revere's copper dust.



Canton Fire Department

Canton Fire Department

C. K. Endicott, Chief

Too much praise cannot be given Chief Endicott for the rigid discipline and the excellent service Canton's Fire Department, with its five pieces of apparatus has invariably rendered each and every stressful call.

With twenty call-men, ever alert to serve it is small wonder that Chief Endicott has been so successful in quelling any fire disaster.

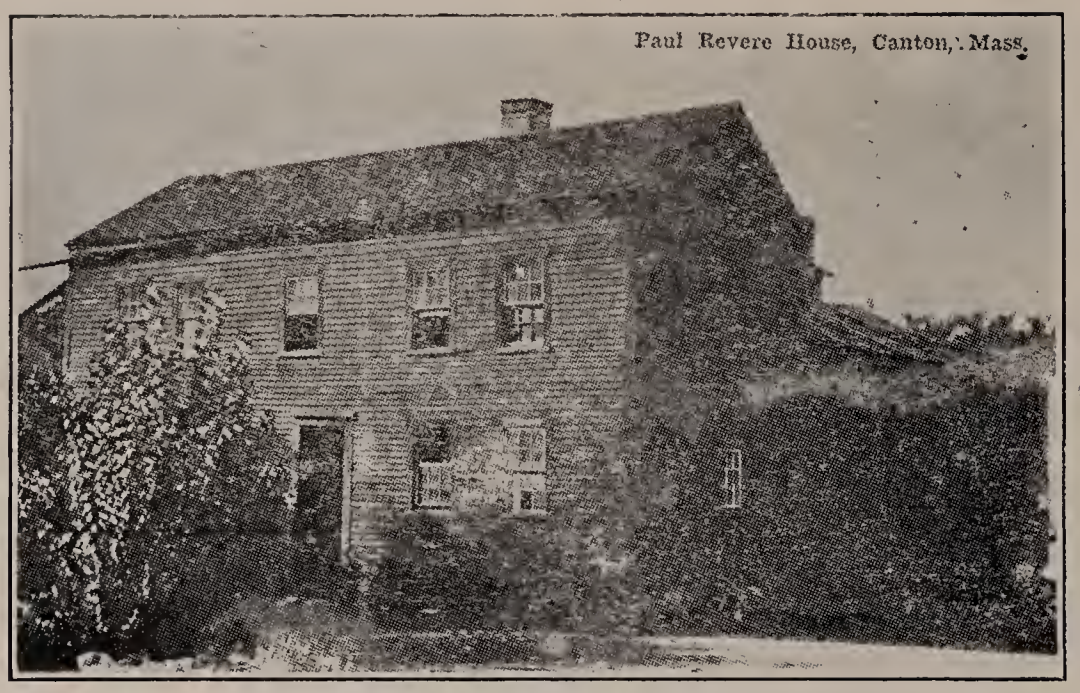
This department has been organized for about two years into two companies with headquarters at Central Station with Captain William L. Whitty in charge of the Engine Company and Captain William F. Curtis in charge of the Ladder Company.

The equipment of the Canton Fire Department is—considering everything, remarkably up-to-date. There are five pieces of apparatus consisting of 1 American La-France triple Combination-Pumper, an American-La-France City Service Ladder, two Ford Hose and Forest Fire Trucks and a Kissell-Kar Combination Chemical and Hose.

There are two stations eminating from the Canton district one in Canton and the other called the Ponkapoag Station. At the last named is located the Kissel-Kar Combination with a Ford Hose and Forest Fire truck.

These two pieces of apparatus have proven especially trustworthy in the vanquishing of numerous fires throughout this section.

Under the management of Chief Endicott the fire casualty throughout this section has been reduced materially—at his insistance Fire Alarm Systems have been rigidly gone over and a systematic replacement of old equipment, with the new type of Fire Alarm boxes, modernized in every particular in which allows, practically, no delay in the almost instantaneous call for help—these vital necessities are but a few of which can be laid at the door of Mr. Endicott and his efficient board of engineers.



Paul Revere House, Canton, Mass.

THE SUNKIST
FRUIT STORE

Edw. Galligan, Prop.

Canton - - Massachusetts

This fine fruit store carries a full line of choice domestic and imported fruits and Mr. Galligan always sees to it that they are displayed to their best possible advantage.

In addition to this splendid fruit display here also may be found light groceries and canned goods, all kinds of confectionery in bulk and package, cigars, cigarettes and tobacco, and soft drinks.

From the above can be seen that this store is a popular one, and that Mr. Galligan by his unfailing courtesy to all customers and the reasonable prices he puts on all his goods has made many additional friends who otherwise might have patronized someone else.

MARY ANNE
FOOD SHOPPE

Miss M. E. Riley, Prop.

Canton - - Massachusetts

This tasty, attractive food "shoppe" does credit to the excellent taste and business judgment of its proprietress, Miss M. E. Riley.

The Mary Anne Food Shoppe with its appetizing array of cooked foods, all kept under glass, and which upon a moment's notice may be secured by an anxious hostess, when the unexpected guest importunately arrives; its delicious ice creams and dainty cakes—these are just a few of the many reasons why Miss Riley's establishment is so deservedly popular with feminine population throughout this community.

Then there are gifts of all kinds, favors and novelties, including the famed Colonial Candles of Cape Cod, and many other attractions which have made Miss Riley's "Shoppe" an outstanding one.

PURITAN LUNCH
CANTON, MASS.

Mr. N. E. Chandler, Mgr.

The Puritan Lunch, one of the newer of Canton's eating places is a notable addition to the fast growing business section of this thriving town.

Its large, well appointed dining room which comfortably seats sixty persons, is the last word in quiet efficiency; and the ultra quality of the food served, as well as the perfect service accounts for the large patronage and universal popularity of this high class restaurant since its establishment some three months ago.

Only the purest of food ingredients and the choicest cuts of meats are used in the large immaculately clean kitchen, where is also baked the large quantity of delicious pastry used each day.

Special well balanced breakfasts and dinners at popular prices are served here, while the coffee, served with real cream cannot be surpassed and indeed is hard to equal anywhere.

Steak, chops and special combinations are cooked to order in the shortest possible time and are guaranteed to be of the best that the market affords.

The proprietors of the Puritan richly deserve their present splendid patronage and if business continues to grow in similar proportion as in the last three months it will be a case of late comers waiting until some one more fortunate relinquishes a seat.

A. R. HAYNES
"Everything Automobile"
2239 Washington St., Canton

Established some six years ago this well managed service station and agency for the justly popular Oakland and Pontiac cars draws its large and appreciative patronage from not only Canton, but surrounding towns as well.

The repair shop, employing two skilled mechanics who are qualified to make repairs on all makes of cars, is well equipped and has the reputation of turning out work far above the average.

Mr. Haynes carries a large stock of the better grades of supplies and accessories as well as the popular Goodyear, Miller and Firestone tires and tubes.

A powerful towing car is kept in readiness for emergencies and may be called upon at any time day or night. At the filling station the invariable prompt, courteous service has made of many a chance purchaser a regular customer.

Sharon, Massachusetts

It is our endeavor to write of Sharon in the present tense. The casual visitor to what is conceded by all unbiased tourists as one of the prettiest sections of Massachusetts is invariably charmed with the unusual environment of Sharon. Aside from the fact that it is one of the most attractive urban residential districts it possesses no small amount of industrial possibilities.

These latter are very numerous. The word "industry" is usually associated with that of heavy pounding machinery, a laboring class of people not always welcomed in a restricted residential district, and numerous other features objectionable to a high precentage of residents owning or occupying more pretentious homes.

The industries of Sharon are for the most part confined to the gentler arts. The raising of fowl, apple orchards, the growing of carnations, gladioli and early vegetables for market is a tremendously valuable industrial feature of this well favored community.

Lake Massapoag renowned for its fine beach and excellent bathing facilities, dotted along the highway by residences fully in keeping with Sharon's traditions as a residential district, is but one of the attractions of Sharon.

It is quite probable that few in this state outside of well posted physicians realize that Sharon is one of the most healthful sections in all this great Commonwealth. The fact of its high altitude plus its pure water supply and the further fact that the air seems to tang with the ever stimulating breath of the pine, is but another reason for the healthfulness of this particular spot.

It is but fair to state here that a community's well being is more or less reflected in its retail business establishments. Few, if any, will contradict the self-evident fact that Sharon possesses retail stores creditable in a community many times its size.

Really it is hard to conceive of any sectional part of the Commonwealth which combines as many natural attributes as does Sharon. It has been definitely stated to the writer that Sharon would not welcome an industry, on the other hand it has been definitely stated by a preponderance of those living in, and dependent upon Sharon for their existence, that a certain class of industry would not only be welcomed but encouraged.

The trend of the town's growth is in new buildings, and it is a gratifying thing to see in Sharon numerous new building projects. No small amount of credit in the upbuilding of Sharon's residential district is due to the cooperative system of banking, for in this system the salaried man has an equal chance of being a home owner, just as much as his more fortunate brother.

To sum it all up—Sharon, lying but 18 miles from the

continued on page twenty-four

Taylor's Garage

J. E. Taylor, Prop.

Agency for
Studebaker, Overland,
Whippet, Willys-Knight,
Stewart Trucks.

Main and Station Streets
Phone Sharon 11-3
Sharon, Massachusetts

This large well located garage is excellently equipped and in addition to carrying a full supply of accessories for all of the popular makes of cars, including Goodyear and Goodrich tires for which they are exclusive agents for this territory, charges and repairs batteries of all makes.

The garage is a large one with ample storage space for many cars and is fireproof throughout.

The repair department is especially efficient and the mechanics employed here are familiar with the mechanism of any make of car. The most intricate repair job is brought to a speedy and successful termination and no car is ever turned over to its owner unless each mechanical part is as near perfect as is possible for skilled mechanics to make it.

This garage likewise furnishes cars for weddings, funerals and other occasions. By phoning Sharon 405 one can be supplied with comfortable riding cars manned by careful drivers.

Taylor's Garage, Sharon

Sunset Lodge

L. Dubinsky, Prop.

Lake Massapoag

Sharon, Massachusetts

This beautifully located, open all year, Kosher hotel was established here by Mr. Dubinsky, eight years ago. The hotel is splendidly arranged and commands probably the best view of beautiful Lake Massapoag. In the hotel are 62 rooms, many with private bath, a spacious verandah, a large, comfortable and well arranged lobby while the dining room easily accomodates 175.

This hospitable hotel specializes in family trade and so well pleased are the numerous families (who have patronized Sunset Lodge) with the excellent food, its fine dining room service and the splendid air of real hospitality that the departing guests are ever eager for the time to come when they can again visit this popular resort.

Sunset Lodge

In addition to the hotel there are seven private cottages, overlooking the lake and which are rented to various families.

Not the least desirable feature of this establishment lies in the fact that it possesses a private beach and is the only sandy beach around the lake. Sunset Lodge is very popular and is usually filled to capacity. Mr. Dubinsky fully deserves his large patronage for he is always alert to see that his guests are taken care of in a way which cannot fail to arouse a most friendly feeling between guest and host.

SHARON

* * *

continued from page twenty-three

"Hub," with an almost insatiable market at its very door, the shipping facilities of the best, the fine community spirit, which is ever ready to support that which is best for its well-being, churches of all denominations, an educational system that ranks very high and about everything else that a well regulated community could possibly enjoy—such is SHARON.

BATISTI SEGRINI & SON,

Masons and Contractors

Bullard St., Tel. 462

SHARON, MASS.

With nine years of practical experience to their credit and managing an organization of 12 workmen, Messrs. Segrini are in a position to bring to a prompt and successful conclusion any sized contract in the mason line.

Cement, bricks and blocks in various shapes and colors are manufactured in their own modernly equipped plant on Bullard St., from which plant they are transported, in the fleet of trucks owned by the firm, to the several construction jobs whether they be located in Sharon, Canton, Norwood, Needham, Blue Hills, Dorchester or Boston.

Brick, cement or stone foundation work has been the specialty of this concern whose skilled artisans combine accuracy to specifications, careful attention to detail and the known high quality of material, making for the owner a foundation at once substantial and sightly.

Granolithic walks and ornamental concrete work are here turned out with an eye to the artistic as well as the serviceable features.

This firm also deal in cord wood (hard) which they will deliver anywhere at any time.

THE TOG SHOP

M. H. Smith, Prop.

P. O. SQUARE

SHARON, MASS.

The Tog Shop is, despite its newness, decidedly appreciated and its rapidly growing patronage is ample proof of its popularity.

Men and young men's furnishings may be found here including sweaters, caps, hats, shirts, neckwear, hosiery, skates for boys and girls, shoe skates, hockey tubes and many other articles.

The quality of the merchandise ranks unusually high and the style, service and prices are Metropolitan in every way.

By establishing the policy of charging Big town prices for Small town convenience Mr. Smith is in the enviable position of seeing his worthwhile business daily growing larger.

Moody's Garage

Sharon Square
Tel. 319-5
SHARON, MASS.

Moody's Garage

The owner and active proprietor of this modern and up-to-date garage, Mr. F. G. Moody, Jr., handles the sales and services of the justly famous Buick car in Sharon.

The fine central location enjoyed by this garage has had much to do with building up Mr. Moody's splendid business and he has won his laurels for his general garage work.

While Mr. Moody specializes on Buick cars he is also prepared and equipped to successfully effect repair jobs on any and all makes of cars.

Mr. Moody carries a full line of the famous United States Tires and Tubes which rank among the best if not the first for wear and durability. Before placing your order elsewhere give us an opportunity to quote our prices.

Also he has a full line of the best grade of accessories, gas, oil and greases. Battery charging a specialty.

The garage has a capacity of about 50 cars, has a well graded roomy approach and a drive from Billings St. through garage to High St., and is fireproof and safe in every respect.

W. H. Armstrong

Contractor and Builder

Walnut St., Sharon

About seven years ago Mr. W. H. Armstrong established his contracting and building business in Sharon.

The Bearse residence, Sharon
Built by W. H. Armstrong

From a small beginning the scope of the business has grown by leaps and bounds until, at the present time, the organization, consisting of six qualified workmen besides Mr. Armstrong, are called upon to build homes, not only in Sharon and Canton, but also in communities further afield, even to Milton and Watertown.

The reasons for the expansion in this rapidly increasing business are self-evident. Carefully considered plans allowing for a maximum of convenience and a minimum of waste space, the very best of material the market affords assuring the owner the satisfaction of a building of the highest quality, a careful attention to the details of finish, and workmanship of such a high order as to earn for this contractor the reputation of building "homes" rather than houses.

The Bearse residence in Sharon, Mr. Story's residence on Pine Road, Mr. Arthur Lord's residence on Summit Ave., and many other of the residences of the better type in and about Sharon prove the quality and general excellence of design of the buildings completed by Mr. Armstrong and his very efficient organization.

Mackay's

Newsdealers

Next to Post Office
SHARON SQUARE

Mackay's is an institution in Sharon—and is considered almost as much a necessity as the water system or the fire department.

In these days of intensive news dissemination the business of the news dealer has increased by leaps and bounds. Rumors of war in Asia or an earthquake in Japan make these places of business a veritable Mecca for all who can read.

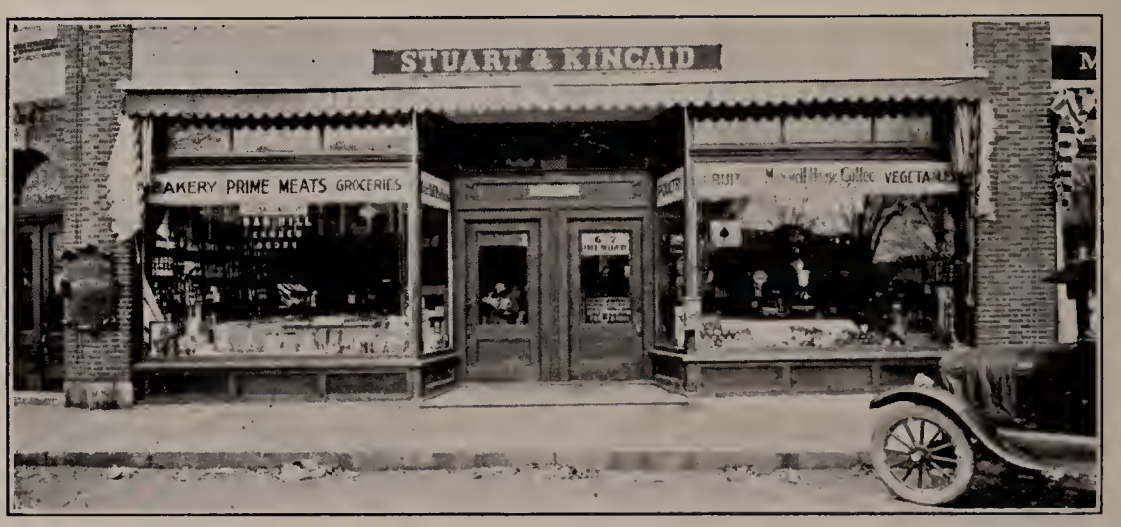
Mackay's has supplied this stirring community with their "news" daily for a number of years, and with other reading as well, for here may be found a large assortment of magazines and periodicals, "light reading", or profound, or scientific, or in fact, most anything the reader may desire.

Seasonable novelties, gifts and party favors are also to be found in stock—as well as an attractive, well displayed line of confectionery and several of the most popular, nationally advertised brands of stationery.

Cigars, cigarettes, tobacco and a large assortment of briar and meerchaum pipes, and cigar and cigarette holders in rubber, bakelite and amber are prominently displayed.

STUART AND KINCAID

Phones Sharon 173—174
P. O. Square
SHARON, MASS.



Stuart & Kincaid's Store

C. B. Stuart and Harry Kincaid have for fifteen years supplied the food wants of a large and appreciative clientelle in Sharon and nearby towns.

Quality has ever been the watch word of this reliable, long established firm, and the patron knows that when the order is given that only the best that the market affords will be promptly delivered.

Choice groceries, the famous Oak Hill brands predominating, provisions and the freshest of fruits and vegetables are here found in abundance and great variety.

The meat department is well and favorably known, not only for the high grade of product carried in stock but for the appetizing and sanitary manner in which the meats are handled, as well as the immaculate cleanliness of the refrigerator and show cases in this department.

The heaviest and choicest Western dressed beef, the finest small lamb and Eastern pork, than which there is no better on earth, these and many more items are always to be found hanging in the capacious refrigerator.

A first class bake shop which does fine home baking is another appreciated feature

And to sum it all up—Stuart and Kincaid's store is a wholesome, cleanly food emporium with an ever pleasing personality, where accurate, prompt service and unfailing courtesy coupled with goods of proven quality makes of the purchaser a lifelong customer.

Sharon Spring House

This popular hostelry, ideally located on the shore of beautiful Lake Massapoag is rapidly becoming a Mecca for tourists and vacationists from Boston and surrounding towns.

The hotel, built in 1923, has twenty five sleeping rooms, all modern improvements and is comfortable and homelike in every respect.

Exterior view, Sharon Spring House

The Spacious and Popular Dining Room

The spacious dining room accomodate two hundred guests, and can be enlarged, for outdoor affairs to accomodate four hundred.

One can hardly conceive of finding a better location for an outing of large proportions as the Sharon Spring House offers. Ample dining room space, tennis courts, boating and bathing, baseball grounds, children's play yard, se-saws and swings, fine well cleaned woodland, croquet grounds, horse-back riding and in fact everything to make an outing a joyous success.

Guernsey Milk

—unequalled in food value at anywhere near its price!

Glen Rock Farm's herd of sixty healthy Guernseys are tuberculin tested under State and Federal supervision.

Highest food value and absolute cleanliness have built an enviable reputation for dairy products of Glen Rock Farm.

Just a partial showing of Glen Rock Farm's herd of Guernseys

Glen Rock Farm

Sharon, Massachusetts

Robert W. Hare, Proprietor
Tel. Sharon 445

John L. Grant

Plumbing and Heating

Sharon Sq., Tel. 497-3

SHARON, MASS.

The shop of Mr. Grant is modern in every respect and its equipment would do credit to a similar place of business in a larger community.

Plumbing and heating of Children's Hospital by John L. Grant

Mr. Grant's services are greatly in demand not only in Sharon but in surrounding towns as well. The large supply of fittings and material constantly carried in stock, and the corps of assistants employed by him make it an assured fact that if Mr. Grant promises the completion of an installation at a certain time the job will be finished at the time promised.

Any sort of heating unit or the most complicated system of plumbing is successfully installed by this man who has a fine reputation for always giving the best of service, the highest quality materials and making his installation at prices so reasonable that few, if any, complain when the bill is rendered.

The plumbing and heating in the Children's Hospital at the Sanitarium, in the Salvation Army Hospital, in the Bearse residence, the Flanders residence at Moose Hill, the "Tree Tops," the E. A. Warren residence and many other installations of like character in Sharon and adjacent towns, are but a few of the successfully completed jobs for which Mr. Grant is responsible.

Lake Massapoag viewed from the veranda of Sharon Spring House

FOXBORO LAUNDRY CO.,

Phone Foxboro 54-4

FOXBORO, MASS.

Mr. W. S. Keith is president and Mr. H. L. Goddard is treasurer of this company which has established such an enviable reputation throughout this section for the general excellence of its workmanship and service.

Housewives, hereabouts have generally come to depend on this modern laundry for flat work and for finished laundry as well.

The average well managed household realizes that the family budget is saved no small amount of money, yearly, when the family wash (flat work especially is placed with this concern, rather than having the wash done at home.

In a comparison of actual cost of doing an average family washing (when compared with prices of the Foxboro Laundry Company) it is readily seen, not taking into consideration at all the inconvenience and sometimes downright annoyance of having wash done at home, that the saving is quite a favorable item weekly.

This company, which was established in 1868 has built up its fine business by the most painstaking care, and justly prides itself on the fact that it has retained and satisfied such a tremendous percentage of its old patronage.

The photographic work in this publication was done by

C. L. Smith & Co.

COMMERCIAL
PHOTOGRAPHERS

10 Vernon St.,
Norwood, Mass.

Phone Norwood 777 W

Lake Massapoag
from Sunset Lodge

THE SHARON LAUNDRY,

Ames St., Tel. 485

SHARON, MASS.

The Sharon Laundry was opened under new management in November 1926, and the new proprietress, Miss Trundy, assures its patrons a most thorough and efficient laundry service.

Good laundry work tells its own story, and the Sharon Laundry has the reputation of turning out high grade work. Pure soft water, open air drying, modern methods and careful operators make their laundry work, not the kind that just goes through the process, but is the result of steady determined effort along correct lines.

While they specialize in wet wash and flat work,this laundry employes skilled operators for fine hand work and patrons need have no fear but what their finest and most delicate articles of apparel will receive expert and careful attention.

The auto delivery system, newly instituted, assures prompt and efficient service.

A. BENDINELLI

Sharon Square

SHARON, MASS.

The Sharon Fruit Store is ever a popular rendezvous for the public of this section chiefly for the high quality of merchandise and as well for its apparent never-ending variety and the tasty and attractive manner in which it is displayed. The choicest of domestic and imported fruits, in season, both fresh and dried, form the principle item of this large business.

Then there are light groceries, a fine line of confectionery, bread, cakes and pastry, and innumerable other articles which go to make up the stock of this deservedly popular store.

The ice cream stand and soda fountain is a model of its kind and is in operation early and late, as it is famed for the quality and purity of the ice cream and soft drink beverages it dispenses. The "smoker" is also well taken care of here for one can get most any brand of choice cigars, cigarettes or tobacco. Mr. Bendinelli is to be congratulated on the business he has built in the eight years he has occupied this establishment, due in a great measure to its cheery atmosphere and square deal methods.

Schwartz

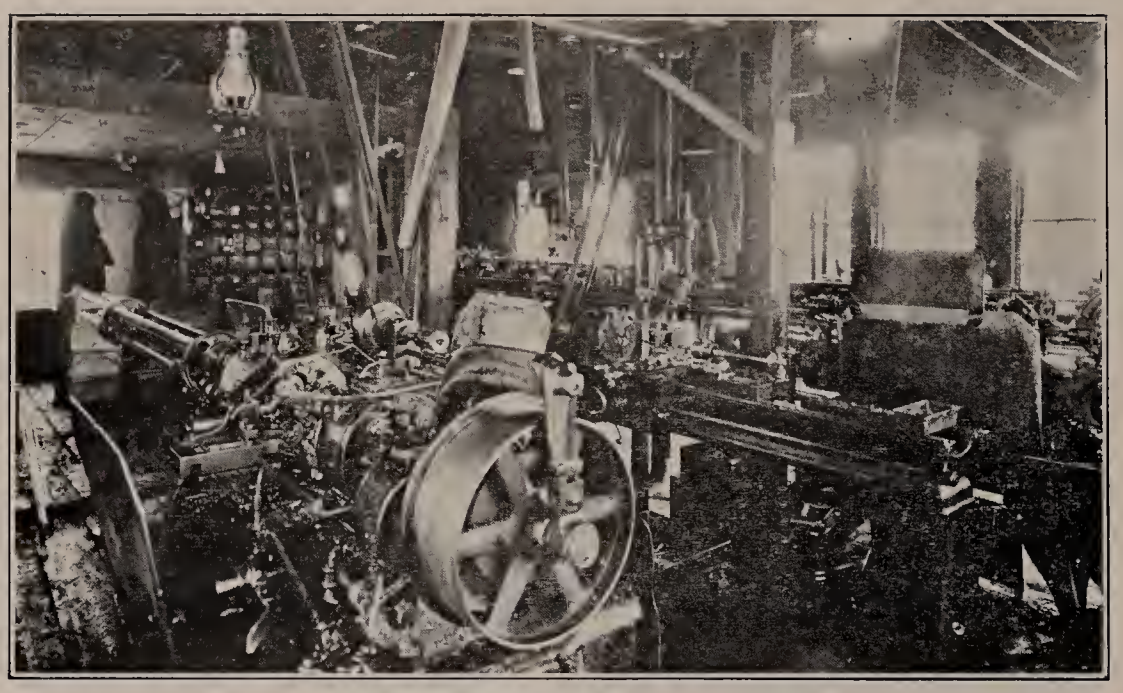
the Plumber

Licensed Plumber
Gas Fitting

Phone Canton 566

619 Washington St.

CANTON, MASS.



Portion of interior of Roxbury Screw & Gear Works

An unobtrusive yet very interesting industry, in Sharon, is that of the Roxbury Screw & Gear Works.

Incorporated in 1917 the business is under the management of Fred A. Heuser, president and treasurer.

Exterior view of Roxbury Screw & Gear Works

The plant is equipped with modern automatic machinery for the rapid and accurate production of screws, nuts bolts, and all kinds of special parts which can be manufactured from bar stock.

The machinery being largely automatic, few operators are required as one trained and skilled operator has charge of two to four machines. To watch these machines in operation is in itself an education—as they perform the various motions. It is hard to believe that they are only masses of metal and not endowed with human intelligence. The manufacture of screws dates back to 250 B. C. when the screw as a means of mechanical power was invented by Archimedes. Needless to say the industry has progressed remarkably from the first crude product, full of irregularities and errors, laboriously produced by hand to the present day product, smooth and accurate to a one one thousandth of an inch produced at speeds ranging from 100 to 1200 pieces per hour depending on size and material.

This company enjoys a well earned reputation for "Superior" product as evidenced by the fact that a considerable portion of its goods are sold to the U. S. Navy department under the rigid inspection tests prescribed.

There is not a Navy Yard or Naval Department in the country from the local Boston Yard to the remotest Pacific Coast Yards at San Diego, Mare Island and Puget Sound and even Cavite, Philipine Islands that is not thoroughly familiar with "Superior" screw products as manufactured by the Roxbury Screw & Gear Works at Sharon Heights, Mass.

Roxbury Screw & Gear Works

Sharon, Massachusetts

THOMAS SOUCY,
So. Main St.,
SHARON, MASS.

An appreciated place of business in Sharon is owned and managed by Mr Soucy.

Here may be found footwear for all the family, the famous Walton Shoe for children, Lane Bros., shoes for men and women and for those afflicted with foot trouble a line of Dr. Scholl's appliances are carried in stock, as well as a complete line of rubbers and rubber boots.

Mr. Soucy has had a long and varied experience in the repair of shoes and he is expert in repairing an old pair that the owner may get many more months of wear out of them.

The work done here is unusually good, and a pleasing feature is that work is always completed at the time promised and is always satisfactory to the patron.

By taking advantage of natural conditions and devoting his entire time and effort resulted in one man starting a nucleous which in this present day, has resulted in the coming into being of the Fairmount Farm.

About twelve years ago Mr. Rogers decided to lend all his efforts in raising an exceptionally fine strain of White Plymouth Rocks, which, according to many experts takes precedence over all other breeds. Much of the success of this project has been due to the scientific methods employed in the hatching and brooding of this magnificient strain whose chicks are famed for their vitality and sturdiness.

Just a few White Plymouth Rocks at Fairmount Farm

The thirty acres, which comprises the farm, has an equipment that is modern and efficient in every respect. At the present time four additional brooder houses are being constructed which will increase the brooding capacity by 4,000. Several hundred hens supply hatching eggs for the battery of incubators which has a capacity of upwards of 3,000.

The chicks are shipped over a wide area, and invariably arrive at their destination in the best of condition, which is a further indication of their superlative quality and sturdiness.

FAIRMOUNT FARM

George H. Rogers, Prop.

Telephone 181 Sharon, Mass.

Dorr Farm

C. E. Dorr, Prop.

Sharon, Massachusetts

About forty years Mr. Dorr went into the farming business on his large, attractively located highly productive farm in western Sharon.

After a number of years of ordinary farming Mr. Dorr realized that the greater part of the year was unproductive. With characteristic initiative he decided to install greenhouses so that he could pursue his chosen occupation the year round.

From a small greenhouse, with Mr. Dorr's many years of experience and wonderful knowledge of plant life, has grown the present immense system with over two acres under glass. It is needless to say that outdoor farming here has become a secondary consideration.

An interior view showing Carnations at the Dorr Farm

Luscious tomatoes, crisp tender cucumbers when the ground outside is still frozen hard and sweet peas in an endless variety of colors, large thrifty carnations, snapdragon and chrysanthemums may be found in one or the other of the four immense greenhouses when skis and snowshoes are the proper footwear just outside the glass.

The Dorr Farm also operates its own saw mill, making shipping crates, cranberry boxes and the innumerable articles necessary to a large business of this kind.

Sharon High School

SHARON MOTOR SALES

Authorized for
Sales and Service Station
W. F. Lang, Prop.
37 POND ST.,
SHARON, MASS.

Established about eighteen months ago the Sharon Motor Sales has in this short space of time made an enviable name for itself. It is here that not only are the latest models of Ford cars on display but genuine Ford parts are as well, always available.

Vulcanizing and battery charging is an additional service rendered by this establishment but when all is said and done it is in the repair department that this sales and service station has made so many friends.

Mr. Lang's policy is that it is just as important, if not more so, to keep a patron's car in splendid working order as it is to sell that patron a new car. The mechanics he has working for him are skilled Ford men, who have been thoroughly trained in Ford mechanism and who, consequently, understand this popular and dependable car from every angle. Then too, no repair job is allowed to leave the shop unless a trial run has been made with one of the mechanics at the wheel. This is done to obviate any possibility of anything being left undone and to make sure that every mechanical part is functioning perfectly.

BREMNER'S EXPRESS

Tel. Sharon 431
SHARON, MASS.

Bremner's Express, P. W. Bremner proprietor has been in operation over three years supplying to the towns of Sharon, Canton and Stoughton a most efficient express and trucking service.

Shipments are carefully packed and goods invariably reach their destination without even a scratch to mar their surface. Not only are the transit rates of this company extremely reasonable for even small items, but specially advantageous rates are applicable on large shipments.

Mr. Bremner, with his fleet of three large trucks also handles, in the above mentioned territory, the delivery of all parcels ordered from several of the larger and better known Boston department stores.

His patrons have been quick to recognize the safety and dependability of the service rendered which is the main reason for the phenomenal growth of this business in the three years of its commercial existence.

SHARON BOX COMPANY

SHARON, MASS.
Charles F. Smith, Prop.
Manufacturers of Box Shooks,
Boxes and Packing Cases
Est. 1915

P. R. MIDDLETON

Electrician
South Pleasant Street
Sharon, Mass.

Mr. P. R. Middleton has had ten years of experience in jobbing and general contract electrical work in and about Sharon.

This popular electrical contractor is responsible for many electrical installations throughout this section and the fact that each job he does invariably brings others, is positive proof of his satisfactory workmanship.

Mr. Middleton's activities, while largely confined to Sharon, have taken him to sections far removed from his home. These outside contract jobs have come as the natural result of some especially satisfactory electrical installation done locally.

JOHN R. GILLESPIE

Plumbing and Heating
29 Summit Ave. Phone 229
SHARON, MASS.

Backed by the experience gained by strict attention to business for a quarter of a century, adequate equipment and a complete stock of fittings and fixtures Mr. Gillespie is in a position to complete any sized plumbing or heating job accurately and promptly.

No Job is too small nor none too large but what this up-to-date contractor gives each detail his personal attention, that the completed job may be in every instance perfectly satisfactory to the patron. This business principle is one of the reasons for the vast amount of work turned out by Mr. Gillespie during his long business carreer.

The plumbing and heating of Sunset Lodge and the Singer Inn, both of Sharon are examples of the high quality finished work for which Mr. Gillespie is famous in this section.

Lighting system, in his own living room, installed by Mr. Curtis

Mr. C. Philip Curtis, who started in business in Sharon in 1899, is said to be the only electrician in this locality holding a State Master's license. While much of this electrical contractor dealer's work is done locally a part of his time is taken up with electrical installations in various communities outside of Sharon. Mr. Curtis is to be especially commended on the fact that he handles and installs only standard and well known lines of electrical equipment and appliances. This fact plus his expert workmanship in all his electrical installations is undoubtedly responsible for two very satisfactory conditions, the first being an entirely satisfied patronage and the second an unusually large volume of the better class work for himself.

In his modern workshop is every necessary equipment and various supplies, while he can, on short notice, obtain any needful article for electrical installation, not carried by him in stock.

To mention but a few of the jobs brought to a successful completion by Mr. Curtis would include the electrical installations in the Trafton property called the Tree Tops, Sharon Public Library, Singer's Hotel, F. J. Beck's large residence, H. F. Nelson's Colonial home, the Mrs. A. E. Sloan's residence, J. E. Taylor's residence, Sharon High School, High St. School, Unitarian and Catholic Churches, Children's Building at Sanatorium, The Sharon Box Factory, and many others.

Mr. Curtis is an authorized representative of R. C. A. radio products and is also local representative for the Frigidaire system of electrical refrigeration.

Mrs. Curtis is equally well and favorably known in Sharon, conducting as she does a private school and kindergarten in her home. This former public school teacher, has had eleven years experience as private school teacher and kindergartner and her present quarters in her own home (the living room of which is illustrated on this page) has as modern and attractive a school room as the writer has ever seen. In the eleven years Mrs. Curtis has conducted her little school she has received the most practical compliment, of, as time goes by, receiving into her school several children from the same family conclusively proving the parent's appreciation.

The equipment of this charming kindergarten room is bound to hold the enthusiastic interest of any child. There is a wonderful sand table, tables and miniature chairs, marvelous blocks of an educational nature, blackboard, piano and withal a charming air of ones own home nursery with the added feature of helpful and healthful pleasurable instruction.

C. Philip Curtis

Electrical Contractor Dealer

Sharon, Massachusetts

MARY KING GIFT &
REMNANT SHOPPE

Post Office Square

SHARON, MASS.

The newly opened shoppe operated by Mary King presents to the feminine population of Sharon a service at once unique and of inestimable value in solving some of the smaller, trying household problems.

While Mary King, the proprietress, keeps a large and varied stock of unique and useful gifts, very popularly priced, her specialty is in the sale of cloth remnants and the making and decorating of ladies apparel.

Remnants direct from the mills may be purchased here in a wide variety of materials and colors—English broadcloth remnants, cotton, woolen and silk remnants, blanket remnants, towelling remnants, in fact remnants of any sort of fabric will be found here in profusion.

Save your old clothing and waste cloth and have attractive rugs made of them. Mary King will do it.

Milton Parker

General Contractor

120 Pond St., Sharon

Telephone 129

This general contracting business was established some twenty-five years ago by Mr. Parker who is considered one of the best builders in this section of the Commonwealth.

While it has been often stated that "A prophet is not without honor save in his own country," it is interesting to note that the greater part of the business done by Mr. Parker is in his home town of Sharon.

Expert workmanship, lasting quality and square deal methods has ever been the watchword of this progressive organization which includes seven expert carpenters, the latest labor saving machinery and is under the personal supervision of Mr. Parker at all times.

"TREE TOPS"
Built by Milton Parker. Painting by Z. Bartlett Cole

Following is a partial list of the contracts completed by Mr. Parker any one of which is a credit to the builder—residences of Mr. Ralph Pollard. Dr. Joseph Cushman, Mr. Carleton Rich, Mr. F. H. Chase, Mr. Walter White, Mrs. Mary E. Codding, Mr. Edwards, Miss Anna Kelley, Mr. Morris Shepherd, Mr. Henry A. Myrick, Mr. Chauncy Myrick, Mr. John M. McBride, and Mrs. Walter Roach. **Truly an imposing list.**

Nearly half a century a painter, to be exact just forty-six years is the splendid record of Mr. Cole who has done so much in not only beautifying residences throughout this section of Massachusetts but adding many additional years of service to the various structures.

To list the numerous "jobs" of this painting contractor would be to include practically every well known name in Sharon and Canton. To mention but a few of his accomplishments, such as the Catholic Church and Parish House, the residences of the Drapers' the Morses', "Tree Tops", six houses for Mr. McGreevy, Arthur Wright's residence (in the case of the latter Mr. Cole has done Mr. Wright's painting for the past twenty years), is hardly adequate to fully describe the activities of this popular painting contractor, but lack of space forbids the publication of a more elaborate listing. The three skilled painters Mr. Cole employes steadily and the additional many he adds to his pay roll, during the busy season, are equally efficient for Mr. Cole has built up his large patronage by conscientiously good work.

J. H. CHASE RESIDENCE
Painting by Z. Bartlett Cole. Built by Milton Parker

Z. Bartlett Cole

Painter and Paperhanger

34 Ames Street, Sharon

Telephone Sharon 109-2

The Dr. Vaughn residence, recently completed, built by J. R. Baker

J. R. Baker

Contractor and Builder

Phone 66-3

Sharon, Mass.

While the bulk of the business of this concern has been in Sharon, many fine residences in Canton, Stoughton and Wellesley are the product of the handiwork of this progressive organization.

About seven years ago Mr. Baker established his contracting and building business, and with his fine modern and very complete equipment and large crew of skilled men (he employes eight in the busy season) is prepared to complete any sized job in the shortest possible time consistent with good workmanship.

The many finely designed, substantially built and attractively finished residences constructed by this contractor has earned for him the reputation of being a master of his craft.

The Dr. Vaughn residence, which is illustrated on this page, and which has just been completed, the residences of Mr. Spaulding, Mr. Charles Ely, Mr. Farnell, Mr. McGrath, Mr. Piguet and others in Sharon all attest the high quality of Mr. Baker's work.

Crescent Ridge Farm

Tel. 18-12 and 337-11

SHARON, MASS.

The Crescent Ridge Farm, located in an enviable position, supplies with its fifteen Federal tested cows, dairy products to a large portion of Sharon's populace.

This is a model farm, comprising about forty acres and its equipment is modern in every respect.

This accredited herd of the Crescent Ridge Farm is producing, at the present time, some 450 quarts of milk daily.

The farm itself with its modern stables, patent watering device, etc., equipped in the James way is a model in animal sanitation.

Crescent Ridge Farm

No human hands with possible contaminating germs touch the teats of this accredited herd, for all the milking is done by sanitary electrical machinery.

The product of this dairy is delivered by truck and team to patrons in Sharon only, and the fact that this business has steadily increased, year by year, is sufficient proof of the quality of product of the Crescent Ridge Farm.

Norfolk Lumber Company, Stoughton, Mass.

Back in 1911 Charles Edward Dodge established a business which now ranks as one of the larger industries in Stoughton.

Incorporated in this year with Charles E. Dodge Pres., and manager, A. M. Dodge Treasurer, and Edgar F. Hall Supt., this corporation has enjoyed an unusually good volume of business since its inception due entirely to modern business methods.

Only the very best of materials may be obtained in this "Home of Homes" and the fact that so many new homesteaders, in this locality, have been insistent that housebuilders supplies, be purchased from this company, is sufficient proof that its wares must be emminently satisfactory.

The Norfolk Lumber Compan, founded by Charles E. Dodge, is an outstanding institution and the real source of this concern's growth has been the willingness of the various officers to work, day and night, if necessary, that the patron's needs be economically and adequately filled.

The Norfolk Lumber Company deals in lumber of all kinds—hardware of all kinds—mason's supplies of all kinds and it is the enviable boast of its president that there is practically no building necessity available that cannot be found in this well stocked establishment.

Sharon Fire Department

Pettee Co.

General Merchandise

Post Office Square
Sharon, Massachusetts

PHONES 5-6-7

Exterior view of The Pettee Company

One could travel a long distance to find as complete an assortment of the better grades of merchandise in a similar establishment than can be found here.

Daniel Webster Pettee established this remarkable store in 1854. It was incorporated in 1917. The present officers are:

John J. Rafter,
President and Treasurer
Robert A. Clark, Clerk

The above officers and Howard H. Rafter form the board of directors.

The Pettee Company is easily the largest of its kind in Norfolk County and carries in stock an assortment of merchandise for quality and variety, that will compare favorably with any Metropolitan store. In this large establishment, which occupies a space equivalent to half a city block, can be found practically every essential and many of the luxuries that an average family could possibly want.

In one department, the dry goods department, may be seen yard goods, sheeting, pillow slips, women's crepe night gowns, outing flannels, bungalow aprons, sash curtains, hosiery of all kinds, underwear, (silk, wool and cotton), sweaters, house dresses, bath robes, notions and small wares and many other necessities.

Then there are furnishings for men, sweaters, caps, hosiery, underwear, ties, suits and overcoats, shirts and collars, men's work clothes, boots, shoes, rubbers, etc. etc.

Still another department is the hardware department where may be found light and heavy hardware, mechanic's tools, kitchen furnishings, electrical supplies, electric washers, vacuum cleaners, farm and garden tools, seeds, grain, paints, oils and varnishes, sporting goods of all kinds and about everything else a large well stocked hardware store usually carries in stock.

And now for the inner man!

It is questionable if anyone, anywhere will find a more attractive department than the provision department of the Pettee Company.

Decorated in white with a splendid and timely window display of the choicest of early fruits and vegetables, its shelves showing the better brands of bottled, canned and jar goods and condiments, with meats all under glass, makes of this department one of the best of its kind in all Massachusetts.

In the scrupulously sanitary refrigeration can be found heavy Western beef, pork, veal, lamb, smoked meats, poultry, and about every other meat commodity a discriminating patronage could possibly ask for.

That a patron may appreciate the truly wonderful cuts of beef that may be obtained here it is necessary to delve a bit into the history of this concern.

Away back in 1879 when the firm of T. H. Wheeler & Co., first started business in Clinton Market, Boston, receiving heavy western beef, there was considerable prejudice among eastern market men against western beef, but Mr. Pettee with his usual good judgment, saw the advantage of it and from that time until the present this concern has been a large buyer from the house of T. H. Wheeler & Co., and today the choicest pieces of many cars of beef are reserved for the Pettee Market.

In still another department every whit as clean is the fish department and here the daily fresh shipments are received, iced and placed in sanitary containers that their freshness may not in the least deteriorate. All kinds of fresh, salt and smoked fish are to be had here as well as oysters, clams, lobsters, etc., in season.

And the treatment accorded a visitor is on a par with the high quality of this store's merchandise. The clerks are attentive and courteous and the splendid patronage of this well managed establishment is always appreciative of the excellent treatment it invariably receives.

Interior view of Provision Room

Stoughton Lumber Co.

610 Park St., Stoughton

Phones 550 - 551

Some of the lumber and storehouses

The Stoughton Lumber Co., which was incorporated in April 1925, and which deals in building material of all kinds, has approximately three acres of yardage and 800 feet of side trackage.

This side track runs the entire length of the yard and the loading and unloading of the various building materials is therefore accomplished in a most economical manner. No more ideal location could have been secured, as the office of the company was formerly the South Stoughton railroad station, while the former freight house is utilized as a store house for mason's supplies.

Section of spur track

The lumber of this yard is especially well handled being unloaded from the cars onto a specially constructed foundation which permits easy handling and keeps the material off the ground while at the same time the air is allowed full play thus better seasoning the lumber.

This company obtains its supplies from the largest wholesalers in Boston and delivers with fleet of trucks to a large patronage within a radius of 25 miles.

The officers are Charles P. Beach, President, H. B. Stebbins, Treasurer while the directors are the officers and G. L. Tobey.

Due to good judgment in obtaining a location the expense of which is negligible, the further fact that the entire plant is owned outright by the company, and the still further fact that the loading and unloading problem has so satisfactorily and economically been taken care of, warrants the belief that on a competitive basis, the odds are strongly in favor of this concern.

The Stoughton Lumber Company officials are ever ready to advise with the prospective builder and to give him the benefit of their wide experience. If it is not convenient to come into the office a representative will call any time on request.

Partial view of yard